

# MEDIA RELEASE



Tuesday, July 18 2017

## KIIS PRESENTS IHEARTRADIO LIVE WITH ZARA LARSSON POWERED BY OPTUS

**iHeartRadio Australia** today announces Sweden pop sensation **Zara Larsson** is set to take the **iHeartRadio LIVE** stage by storm on Friday, **July 28 in Sydney**.

**KIIS Presents iHeartRadio LIVE with Zara Larsson, powered by Optus** is the next in what has been a massive 2017 iHeartRadio LIVE series.

Already fans have enjoyed incredible live performances by **Noah Cyrus and Jennifer Hudson**, with breakthrough blues artist **Rag'n'Bone Man set to perform in Melbourne on July 25**.

iHeartRadio LIVE with Zara Larsson will be one of the largest events and money-can't-buy experiences of the 2017 series.

Zara will be performing tracks from her debut album ***So Good*** which reached #2 on the Australian iTunes charts, including the hit ***I Would Like*** and her new song ***Don't Let Me Be Yours***.

**Fans can win their way to this special Australian performance** by heading to [iHeartRadio.com.au](http://iHeartRadio.com.au) for tickets and by **listening to the KIIS Network** - Sydney's KIIS 106.5, Melbourne's KIIS 101.1, Brisbane's 97.3FM and Adelaide's MIX 102.3 for more chances to win.

Optus are also giving their customers the chance to win tickets, just by visiting [Optus.com.au/music](http://Optus.com.au/music)



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**Brett "Nozz" Nossiter, Content Director of iHeartRadio Australia said:** "Ever since I saw Zara perform an acoustic set in the iHeartRadio studio, I have wanted to put on a big all-ages show for her Australian fans. She is an incredible talent that the KIIS and iHeartRadio audience really loves and I'm wrapped to have her perform for us as part of the 2017 iHeartRadio LIVE series."

**Derek Bargwanna, Head of Content - KIIS Sydney and Melbourne said:** "We love to send KIIS listeners to the biggest events and Zara Larsson live will be a hot ticket! Every Zara fan will want these and we're excited to be able to make it happen for them."

Fans who aren't lucky enough to catch Zara Larsson live will be able to see the performance **on Australia's number one television music show, *The Loop*** hosted by Scott Tweedie and Olivia Phyland, in **partnership with iHeartRadio Australia.**

*The Loop* on Network Ten's ELEVEN broadcasts exclusive content from iHeartRadio Australia's unrivalled live events every Saturday, bringing audiences closer than ever before to the music they love.

Zara was recently nominated for '**Best New Artist**' at the **2016 MTV VMAs** and won '**Best Swedish Act**' and '**Best New Artist**' on the MTV EMAs, she was also named one of ***Time Magazine's* "30 Most Influential Teens"**.

Most recently, Zara teamed up with Clean Bandit on the smash '***Symphony***', which was a top 10 ARIA track and features on her new album *So Good*, available now.

You can stream [Zara Larsson and all of your favourite artists](#) data free on iHeartRadio Australia with selected Optus mobile plans. Find out how [here](#).

**To listen: [www.iHeart.com](http://www.iHeart.com)**

**iHeartRadio - 20 million songs, 850,000 artists.**

**All your favourite music, all your favourite stations, all free.**

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## **ABOUT ARN**

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with #1 FM Breakfast Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Carmen & Fitz. All shows nationally have Dave 'Hughesy' Hughes & Kate Langbroek in Drive.

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Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 835,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is an HT&E company.

## **ABOUT OPTUS**

Optus offers data free mobile music streaming service to select prepaid, consumer and SMB postpaid mobile and mobile broadband plans. Optus also offers customers access to amazing events, video content, and the hottest musical acts through partnerships with Universal Music, iHeartRadio, Spotify, and Google Play.

