

# MEDIA RELEASE



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## **KYLE & JACKIE O REVEAL NEXT HISTORY MAKING RADIO GIVEAWAY EVERY KIIS 1065 CALLER WINS A HOLIDAY**

**KIIS 1065's Kyle & Jackie O** are gearing up for yet another **history making** radio giveaway. **Every single caller** who makes it on air will win a **dream holiday to London to dine like a rockstar at one of Marco Pierre White's world famous restaurants** thanks to Seven and the launch of its latest series of 'Hell's Kitchen'.

The announcement follows **Kyle & Jackie O's massive 'You Get A Car'** giveaway in May, when every caller who made it on air won a brand new car.

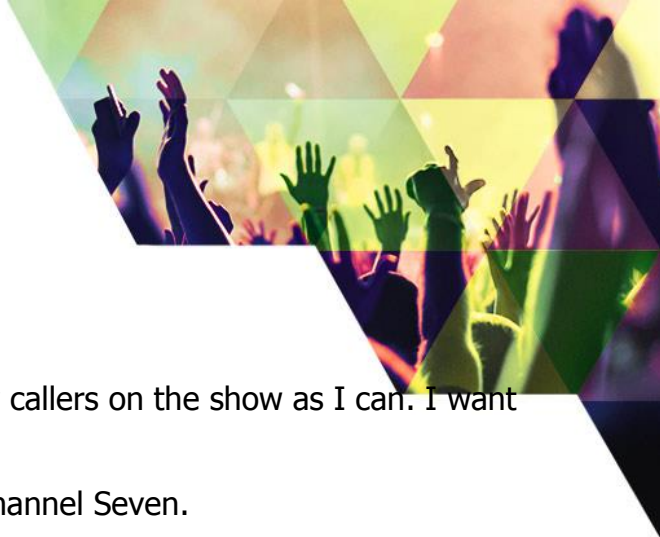
Now Kyle & Jackie O are set to launch another record making radio giveaway.

**On Friday, August 11 every KIIS 1065 caller that makes it on air during the Kyle & Jackie O Show will win a return British Airways flight from Sydney to London** for themselves and a friend, five nights' accommodation, transfers, \$AU500 spending money and **dinner for two at one of Marco Pierre White's restaurants in London.**

"'You Get A Car' was epic, but this is going to be even bigger! Who wouldn't want a dream trip to London and dinner at Marco Pierre White's restaurant? I can't wait to see how many we can give away!" **Jackie said.**



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"Like last time, I am going to make sure I get as many callers on the show as I can. I want to fill a plane with KIIS 1065 listeners," **Kyle added.**

Kyle & Jackie O's 'You Get A Holiday' is all thanks to Channel Seven.

Marco Pierre White, the Rockstar of the kitchen is here. Hell's Kitchen Australia is coming to Seven.

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## ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners on-air across Australia, with a digital audience of 2.7 million and a social footprint of 4 million.

Its KIIS network consists of Sydney's #1FM KIIS 1065 with *Kyle & Jackie O*, KIIS 101.1 in Melbourne with *Matt & Meshel*, Adelaide's #1 Mix102.3 with *Jodie & Soda*, Brisbane's #1 97.3FM with *Bianca, Terry & Bob* and Perth's 96FM with *Carmen & Fitz*. All shows nationally have *Katie 'Monty' Dimond, Rebecca Judd & Yumi Stynes* for The 3PM Pick Up and *Dave 'Hughesy' Hughes & Kate Langbroek* in Drive.

In 2014 the rebranded Pure Gold network was also launched and it now incorporates Sydney's WS FM101.7 with *Jonesy & Amanda*, Melbourne's GOLD104.3 with *Jo & Lehmo*, Brisbane's 4KQ with *Laurel, Gary & Mark* and Adelaide's Cruise 1323 with *John Dean*.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are *Mike E & Emma*.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1 million downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to create their own personalised stations, listeners can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is an APN News & Media company.

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