



## IHEARTRADIO AUSTRALIA LAUNCHES NEW 24/7 HEAVY METAL STATIONS

iHeartRadio Australia's genre diversity continues to expand with the launch of **two new 24/7 heavy metal stations** on the platform – [AndrewHaug.com](http://AndrewHaug.com) and [The Faction](http://TheFaction.com).

Andrew Haug is one of the most recognised and respected media figures in the Australian heavy music scene, after spending 11 years at helm on National Radio / Triple J, he launched his dedicated 24/7 rock-metal station **AndrewHaug.com** in 2012.



**Director of AndrewHaug.com, Andrew Haug said:** "Radio has changed and damn it feels great to be a part of innovation. Of course, being Australia's First & Only Dedicated 24/7 Rock-Metal Radio Station *AndrewHaug.com* since launching in 2012, we knew we were on to something very special & groundbreaking. Now, having the opportunity to join with the esteemed and likeminded brand iHeartRadio is an absolute honour. We are super excited to take this to the next level in support of our beloved heavy music genre, it's artists both locally and abroad but more importantly connecting our passion with the fans. Horns up!"

The Faction is the brainchild of heavy music company Collision Course, and is a community built around the love of heavy music with a 24/7 live streaming radio station featuring the



latest Australian and international releases and artists including King Parrot, Justice for the Damned, Crossfaith, The Beautiful Monument, Ecce Vandal, August Burns Red, Converge, Polaris, Daybreak, Thy Art is Murder and Northlane. You'll also hear classics you haven't heard for years plus metal royalty including Metallica, Pantera, Rage Against the Machine, Nine Inch Nails, Tool and more.

**Collision Course manager Tim Price said:** "The metal community is one of the most passionate in the world and we have so much to celebrate - not just artists and music, but also a thriving live sector, amazing blogs and so many people with passion. We wanted to put it together and create a hub for that community which brings the genre into a mobile world. Through our partnership with iHeartRadio, we can now also use The Faction Radio to reach new metal fans and welcome them into our scene."

**iHeartRadio COO Geraint Davies said:** "Heavy metal fans are among the most loyal and committed music fans, so to have this new genre added to iHeartRadio in Australia is really exciting."

**To listen: [www.iHeart.com](http://www.iHeart.com)  
iHeartRadio - 20 million songs, 850,000 artists.  
All your favourite music, all your favourite stations, all free.**