

MEDIA RELEASE



ARN APPOINTS ANDREW SIDWELL TO ELEVATE CREATIVE COMMERCIAL OFFERING AS HEAD OF CUSTOM SOLUTIONS

Tuesday 19 September 2017 - ARN today announces the appointment of **Andrew Sidwell** into the newly created role of **Head of Custom Solutions**.

In his role, Andrew will be responsible for **elevating ARN's ideation, integration and thought leadership** proposition.

Andrew will lead the national Integration and Campaign Solutions team and work closely with the commercial teams to drive value and results for clients across ARN's radio and digital assets.

ARN's Chief Commercial Officer Emma-Jayne Owens said: "Andrew has been a strategic and creative leader for over 20 years with media owners and media and creative businesses in Australia and overseas. He brings a unique outlook and expertise to ARN as well as a huge passion for unlocking creative potential. I'm delighted to be working with him again as he joins ARN's National Commercial Leadership team."

Of his appointment, **Andrew Sidwell** said: "I am pleased to be joining ARN at an exciting time of growth for the business and am looking forward to creating innovative and exciting commercial solutions for clients across ARN's national brands and platforms."

Andrew's start date with ARN is November 6.



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ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners on-air across Australia, with a digital audience of 2.7 million and a social footprint of 4 million.

Its KIIS network consists of Sydney's KIIS 1065 with #1 FM Breakfast *Kyle & Jackie O*, KIIS 101.1 in Melbourne with *Matt & Meshel*, Adelaide's #1 Mix102.3 with *Jodie & Soda*, Brisbane's 97.3FM with *Bianca, Terry & Bob* and Perth's 96FM with *Carmen & Fitz*. All shows nationally have *Katie 'Monty' Dimond, Rebecca Judd & Yumi Stynes* for The 3PM Pick-Up and *Dave 'Hughesy' Hughes & Kate Langbroek* in Drive.

In 2014 the rebranded Pure Gold network was also launched and it now incorporates Sydney's WS FM101.7 with *Jonesy & Amanda*, Melbourne's GOLD104.3 with *Jo & Lehmo*, Brisbane's 4KQ with *Laurel, Gary & Mark* and Adelaide's Cruise 1323 with *John Dean*.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are *Mike E & Emma*.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1 million downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to create their own personalised stations, listeners can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.
