



ARN YET AGAIN CROWNED AUSTRALIA'S #1 NATIONAL NETWORK

Thursday October 5, 2017 – ARN's strategy has yet again delivered the **#1 National Network** position in today's radio survey #6 results.

In **Sydney**, WSFM take out **#1FM Station, Morning and Afternoon**, while WSFM's *Jonesy & Amanda* and KIIS 1065's *Kyle & Jackie O* are **equal #1FM Breakfast**.

In **Adelaide**, Mix 102.3 is the **#1 Station overall** and **#1FM Breakfast** with *Jodie & Soda*, while in Brisbane 97.3FM's station and Breakfast with *Bianca, Terry & Bob* are both **#2FM**.

Key highlights nationally include:

Sydney

- #1FM Station – WSFM – up 0.5 to 9.8% (also #1FM mornings and afternoons)
- Equal #1FM Breakfast – WSFM's *Jonesy & Amanda* and KIIS 1065's *Kyle & Jackie O* – 10.3%
- #3FM Station - KIIS 1065 – up 0.2 to 8.6%
- #1FM Drive – KIIS 1065's *Hughesy & Kate* – 9.8%

Melbourne

- #2FM Station - GOLD 104.3 up 0.2 to 9.3%
- #3FM Breakfast – GOLD 104.3's *Jo & Lehmo* up 0.1 to 7.7%

Brisbane

- #2FM station – 97.3FM – 10.7%
- #2FM Breakfast - 97.3FM's *Bianca, Terry & Bob* – 10.1%
- #1AM Commercial 4KQ – up 0.9 to 8.7%
- #1AM Commercial Breakfast – 4KQ's *Laurel, Gary & Mark* – up 1.0 to 8.4%

Adelaide

- #1 Station overall – Mix 102.3 - 12.4%
- #1FM Breakfast – Mix 102.3's *Jodie & Soda* – up 0.8 to 12.1%
- #2 Drive – *Hughesy & Kate* – 11.9%

MEDIA RELEASE



Perth

- Station - 96FM - 9.1%
- Breakfast - 96FM's Carmen & Fitzi - 8.2%
- Drive - Hughesy & Kate up 0.8 to 8.7%

ARN's **National Content Director Duncan Campbell** says: "It's great to see ARN retain its position as Australia's #1 Network.

"Our result in Sydney has been particularly brilliant with the Sydney breakfast teams of Jonesy & Amanda from WSFM and Kyle & Jackie O from KIIS 1065 sharing the equal #1 position on a share of 10.3%, WSFM being Sydney's #1FM station for consecutive surveys, and KIIS 1065 taking out #1 Drive.

"In Melbourne, GOLD 104.3 retained its position as #2 FM Station with continued strength in the Breakfast, Morning and Afternoon timeslots.

"Mix 102.3 maintained its popularity as Adelaide's #1 Station and we're pleased with the performance trends so far in 2017 across Brisbane and Perth."

ARN's **CEO Rob Atkinson** said: "Back to back #1 results for the ARN network is a great achievement and continues to support our commitment to deliver the very best commercial solutions to market.

"The results are a reflection of the strength across the National Network and our dominance in Sydney.

"In addition to holding the #1 Network overall, ARN are also #1 for key target demographics - #1 for Grocery Buyers, #1 for 40 – 54 and #1 for combined Breakfast share across the country.

"The success of the on-air network is complemented by the ongoing strength of our digital and social strategy, the growth of iHeartRadio, and the combination of assets available to market across both ARN and Conversant Media."

ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with #1FM Breakfast Show Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Carmen & Fitzi. All shows nationally have Dave 'Hughesy' Hughes & Kate Langbroek in Drive.

MEDIA RELEASE



Its Pure Gold network consists of Sydney's WS FM101.7 with #1FM Breakfast Show Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 835,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

Note to editors:

Source: GfK, Survey #6, 2017. Results released Thursday October 5, 2017. Survey Period: Sun July 16 to Sat Sept 23.

** All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*

