

MEDIA RELEASE



96FM announces new Breakfast Show for 2018

'Paul & Lise for Breakfast'

Monday 23rd October, 2017 – ARN's 96FM is excited to announce that it will be reuniting two of Perth's favourite radio stars with a brand new Breakfast show in 2018.

Paul Hogan and **Lisa Fernandez** (Lise to her friends) will create ***Paul & Lise for Breakfast***.

ARN's National Content Director Duncan Campbell welcomed the new show; "We're excited to bring Paul & Lise back to Perth radio. They have a wonderful chemistry and their irreverent, fun, and nothing's off limits style will bring a new energy to Perth Breakfast radio."



Paul & Lise first met in 2011 when Paul was asked to join Lise for Breakfast on Perth radio. The chemistry was instant and the pair became great mates not only on air, but off. Their unique style and sense of fun saw them and their co-host take their station to its highest ever Breakfast audience within just six months.



Born and bred in Perth, and after many successful years as a radio broadcaster, in 2014 Lise Fernandez joined Channel 9 Perth as a presenter. Lise will be continuing work with Channel 9 as she begins back on air for Breakfast radio with 96FM in 2018.

Meanwhile, Paul Hogan began his media career as a comedian and writer and soon moved to a national on-air role on Triple M before working with Lise in Perth. For the past four years he's been in Hobart co-hosting Breakfast and his show currently holds the #1FM position. Paul is looking forward to bringing his young family back home to Perth next year.

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Current 96FM breakfast radio duo Carmen Braidwood and Brad 'Fitzi' Fitzgerald will not return to the station in 2018 with today being their final day.

Duncan Campbell thanked the departing team for their hard work; "We would like to thank Carmen & Fitzi for their outstanding contribution to 96FM and the moments they've shared and laughs they have provided all of Perth over the past six years. Carmen & Fitzi are talented personalities and have been a great team and we wish them well for the future.

Of the station's ongoing strategy, he continued; "The focus is now firmly on our broader strategy to deliver the very best entertainment for Perth and continue to drive ratings growth.

"We plan to build on 96FM's recent success in transforming its music position to focus on pop rock/modern rock, which has seen the station return to its music roots to deliver "better music and more of it" and this new Breakfast show along with our announcement last week of Will & Woody in Drive marks the next phase of that strategy to reignite the heritage and strength of the 96FM brand in Perth."

Paul & Lise for Breakfast... coming soon in 2018

-ENDS-

ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network currently consists of Sydney's KIIS 1065 with #1 FM Breakfast Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Carmen & Fitzi. All shows nationally have Dave 'Hughesy' Hughes & Kate Langbroek in Drive. Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean. The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 835,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is an HT&E company.

