



## **IHEARTRADIO AUSTRALIA GIVES FANS FIRST STREAMING ACCESS TO TAYLOR SWIFT'S NEW ALBUM *REPUTATION***

**iHeartRadio is the only streaming service in Australia** where fans can listen to **Taylor Swift's new album *reputation* this weekend.**

From midday on **Saturday, November 11**, Taylor Swift fans can listen in to the exclusive **iHeartRadio *reputation* Album Release Party.**

The hour-long on-air special will **stream for FREE** on iHeartRadio's [Taylor Swift reputation Radio](#).

Leading up to iHeartRadio's *reputation* Album Release Party, fans can hear one new track from the album at the top of every hour until midday.

If you miss the Saturday special, you can **catch it again on KIIS 1065 Sydney and KIIS 101.1 Melbourne at midday or 7pm Monday, November 13<sup>th</sup>.**

iHeartRadio's newest station, [Taylor Swift reputation Radio](#), will also play every track from [Taylor Swift's](#) new album along with her greatest hits. You won't hear these songs streamed anywhere else for free so don't miss this chance.

**Geraint Davies COO of iHeartRadio Australia said:** "Taylor Swift has some of the most dedicated fans in the world, so I am excited iHeartRadio Australia can bring them closer to the artist and music they love by giving them the chance to listen in and be part of this fantastic album release party. Taylor Swift's new album, *reputation*, is one of the most anticipated album releases of the year and this is a listening event not to miss."

\*\*\*

Tina Liptai  
Communications Director  
0404 050 277  
[tina@thecommsdepartment.com.au](mailto:tina@thecommsdepartment.com.au)  
[www.thecommsdepartment.com.au](http://www.thecommsdepartment.com.au)

T: [www.twitter.com/thecommsdeptHQ](https://www.twitter.com/thecommsdeptHQ)  
F: [www.facebook.com/thecommsdepartment](https://www.facebook.com/thecommsdepartment)  
I: [www.instagram.com/thecommsdepartment](https://www.instagram.com/thecommsdepartment)



# THE COMMS d e p a r t m e n t

**PR for media, entertainment, travel & healthy lifestyles.**

**Our clients, let's chat:**

- Australian Radio Network – including:
  - ARN national corporate
  - National KIIS FM Network – Kyle & Jackie O, Hughesy & Kate, Matt & Meshel, The 3PM Pick Up, The Thinkergirls, Mix 102.3, 97.3FM, 96FM
  - National Pure Gold Network – WSFM's Jonesy & Amanda and GOLD's Jo Stanley & Leemo
  - The Edge 96.ONE – Mike E & Emma
  - iHeartRadio
- Bras N Things
- hayu – reality on demand
- The Wiggles Australian tour
- Cover-More Travel Insurance
- FHIT by Lauren Hannaford
- AIDR's Resilient Australia Awards – recognising initiatives that strengthen community disaster resilience