

MEDIA RELEASE



ARN DELIVERS BACK TO BACK RATINGS DOMINANCE AUSTRALIA'S #1 NATIONAL NETWORK FOR THIRD CONSECUTIVE SURVEY AND CELEBRATES BEST RESULT EVER

Sydney: #1FM Station KIIS 1065 & #1 Breakfast *Kyle & Jackie O*
Melbourne: #1FM Station GOLD 104.3 & #1FM Breakfast *Jo & Lehmo*
Adelaide: #1 Station Mix 102.3 & #1FM Breakfast *Jodie & Soda*

Tuesday November 14, 2017 – Radio ratings for survey #7 have just been announced and, on the back of **their best result ever**, **Australian Radio Network (ARN)** takes out the position of **#1 national network** for the **third consecutive survey this year**.

ARN holds the **#1FM station and Breakfast shows** in **Sydney, Melbourne and Adelaide**.

And in **Sydney**, ARN holds **both the #1FM and #2FM stations** and **#1FM and #2FM Breakfast shows** with KIIS 1065's *Kyle & Jackie O* and WSFM's *Jonesy & Amanda*.

Details across the country:

Sydney

- #1FM Station - KIIS 1065 - up 0.9 to 9.5%
- #1FM Breakfast – KIIS 1065's *Kyle & Jackie O* - up 0.8 to 11.1%
- #2FM Station - WSFM – 9.4%
- #2FM Breakfast – WSFM's *Jonesy & Amanda* – up 0.4 to 10.7%
- #1 Drive – KIIS 1065's *Hughesy & Kate* – up 0.8 to 10.6%

Melbourne

- #1FM Station - GOLD 104.3 - up 1.8 to 11.1%
- #1FM Breakfast – GOLD 104.3's *Jo & Lehmo* - up 0.7 to 8.4%

Adelaide

- #1 Station overall – Mix 102.3 – 11.8%
- #1FM Breakfast – Mix 102.3's *Jodie & Soda* – up 0.1 to 12.2%

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Brisbane

- #3 Station overall – 97.3FM – up 0.4 to 11.1%
- #3FM Breakfast - 97.3FM's *Bianca, Terry & Bob* – up 0.3 to 10.4%
- #1AM Commercial 4KQ – 8.1%
- #1AM Commercial Breakfast – 4KQ's *Laurel, Gary & Mark* – 7.8%

Perth

- #3 Station overall - 96FM – up 1.5 to 10.6%
- Breakfast - 96FM's *Carmen & Fitzi* – 1.2 to 9.4%
- Drive - *Hughesy & Kate* up 0.8 to 9.5%

ARN's **National Content Director Duncan Campbell** says: "This is a fantastic day for ARN as a national network, delivering back to back ratings dominance.

"Our results in Sydney are a clear highlight with KIIS 1065 producing a sensational #1FM result and Kyle & Jackie O reinforcing their breakfast success at #1FM with a 11.1% share. WSFM complemented ARN's success being #2FM station and Jonesy & Amanda increasing their share as #2FM Breakfast show.

"We also saw a fantastic result for GOLD104.3 in Melbourne with both station and Breakfast team, Jo & Lehmo #1FM. This was mirrored in Adelaide where Mix 102.3 remained #1 station overall and Jodie & Soda remained #1FM Breakfast.

"We saw growth in Brisbane across both station and Breakfast and delivered an outstanding result for 96FM rising to 10.6% share and #3 station.

"This is ARN's best ever survey result and is the direct outcome of a focus on long term strategy for ARN and we're looking forward to building on the success in 2018."

ARN's **CEO Rob Atkinson** said: "This survey we celebrate our best result in ARN's history. This is a huge achievement and testament to the hard work and talent of the ARN teams across the country.

"Our ongoing dedication to delivering the very best entertainment for our listeners and commercial offerings for our clients has allowed ARN to be #1 in Sydney, Melbourne and Adelaide, and deliver significant growth in Brisbane and Perth.

"In addition to holding the #1 Network overall, ARN are also #1 for key target demographics - #1 for Grocery Buyers, #1 for 40 – 54 and #1 for combined Breakfast share across the country.

"The success of the on-air network is complemented by the ongoing strength of our digital and social strategy, and the ongoing growth of iHeartRadio."

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ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network currently consists of Sydney's KIIS 1065 with #1FM Breakfast Show Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's #1 Station Mix102.3 with #1FM Breakfast Show Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's #1FM Station GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1 million downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

Note to editors:

Source: GfK, Survey #7, 2017. Results released Tuesday November 14, 2017. Survey Period: Sun Aug 20 to Sat Sept 23 & Sun Oct 1 to Sat Nov 4.

** All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*

