

# MEDIA RELEASE



## ACRA AWARD WINNING ELF RADIO RETURNS FOR FESTIVE SEASON

*Friday 24 November 2017* - The Christmas countdown has begun and to help get Australians into the festive mood **ARN's award-winning digital Christmas station, Elf Radio, has returned on iHeartRadio Australia.**

**Elf Radio was recently crowned the Best Digital Radio Format at the 2017 Australian Commercial Radio Awards** and since launching in 2009 has become the North Pole's #1 Hit Music Station.

As listeners prepare to deck their halls with boughs of holly, the jingle bells are already in full swing on Elf Radio so tune in now.

iHeartRadio is your Christmas station destination and the Elf's playlist this year is bigger than Santa's sack. It's full of Christmas carols and festive tunes from everyone's favourite artists including **Sia, Taylor Swift, Hanson, Sam Smith, Lady Gaga, Ariana Grande, Kylie Minogue, Madonna, Carly Rae Jepsen, Olly Murs, Jessie J, Sheppard, Jessica Mauboy, Little Mix, Justin Bieber** and of course **the musical Christmas queen, Mariah Carey.**



The Christmas tunes include:

- **SIA** – Santa's Coming For Us
- **Taylor Swift** – Santa Baby (also versions by **Ariana Grande, Kylie Mingoue and Madonna**)
- **Taylor Swift** – Last Xmas (also versions by **Ariana Grande, Olly Murs, Carly Rae Jepsen**)

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- **Hanson** – Please Come Home for Xmas (Christmas album)
- **Sam Smith** – Have yourself a merry Xmas
- **Lady Gaga** – White Xmas
- **Jessie J** – The Man With the Bag
- **Sheppard** – War is over
- **Jessica Mauboy** – Miss you most at Xmas time
- **Little Mix** - Love Me Like You Do (Christmas Version)
- **Justin Bieber & Mariah Carey** – All I want for Xmas...

It will be a very merry Christmas for lucky Elf Radio listeners who could win Christmas Cash to the value of \$200, thanks to Sia's new album 'Everyday is Christmas', just by nominating their favourite Christmas song. To enter listeners should head to [iHeartRadio.com.au](http://iHeartRadio.com.au) before the competition closes on December 15.

**Geraint Davies, Chief ELF Officer of iHeartRadio, said:** "It was early October when we started getting inundated with calls asking about this station and I'm thrilled to say iHeartRadio have officially kicked off the festive season with the launch of our ACRA Award winning station Elf Radio - the North Pole's Number 1 Hit Music Station!"

Elf Radio is on air now and will broadcast until December 27.

**To listen: [www.iHeart.com](http://www.iHeart.com)**

**iHeartRadio - 20 million songs, 850,000 artists.**

**All your favourite music, all your favourite stations, all free.**

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## ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network currently consists of Sydney's KIIS 1065 with #1FM Breakfast Show Kyle & Jackie O, KIIS 101.1 in Melbourne with Matt & Meshel, Adelaide's #1 Station Mix102.3 with #1FM Breakfast Show Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's #1FM Station GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

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The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1 million downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

