

MEDIA RELEASE



ARN APPOINTS MASON ROOK AS COMMERCIAL DIRECTOR

Tuesday 5th December, 2017 – ARN today announces the appointment of **Mason Rook** to the role of **Commercial Director**.

Mason will be responsible for leading the **Sydney and Brisbane commercial teams** and will report to Chief Commercial Officer, Emma-Jayne Owens.

Mason brings more than **15 years' media experience** in television and digital sales to ARN from his roles with the Seven Network, ninemsn/Mi9.

Most recently, Mason was Commercial Director at *The Daily Mail* where he successfully led sales strategy, marketing and commercialisation for the brand in the Australian market.

ARN Chief Commercial Officer Emma-Jayne Owens said:

"Mason has been a successful commercial leader for over 15 years within traditional and digital media owners. He brings a wealth of passion, energy and experience to ARN at a time when we are transforming our business. I'm looking forward to working with him again as he joins ARN's Commercial Leadership team."



Of his appointment **Mason Rook said:** "I'm delighted to be joining ARN. As market leader in audio with ambitious plans for the years ahead, the prospect of leading the Sydney and Brisbane commercial teams and being part of the next stage in the evolution of the business is an incredible opportunity."

Mason joins ARN in early January 2018

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ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network currently consists of Sydney's equal #1FM KIIS 1065 with Kyle & Jackie O, KIIS 101.1 in Melbourne, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM.

Its Pure Gold network consists of Sydney's equal #1FM WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Jo & Lehmo, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 855,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

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