



ARN CELEBRATES ITS BEST YEAR EVER AS AUSTRALIA'S #1

#1 NATIONAL NETWORK ACROSS 2017 AND FOR FOURTH CONSECUTIVE SURVEY

Sydney: #1FM Station KIIS 1065 & #1FM Breakfast *Kyle & Jackie O*
Melbourne: #1FM Station GOLD 104.3
Adelaide: #1 Station Mix 102.3 & #1FM Breakfast *Jodie & Soda*

Tuesday December 19, 2017 – Radio ratings for survey #8 have just been announced and, on the back of **their best result ever**, **Australian Radio Network (ARN)** takes out the position of **#1 national network** across 2017 and for the **fourth consecutive survey this year**.

ARN holds the **#1FM station** in **Sydney, Adelaide** and the **#1FM Station** in **Melbourne**.

And in **Sydney**, ARN holds **both the #1FM and #2FM stations** and **#1FM and #2FM Breakfast shows** with KIIS 1065's *Kyle & Jackie O* and WSFM's *Jonesy & Amanda*.

Details across the country:

Sydney

- #1FM Station - KIIS 1065 - up 0.4 to 9.9%
- #1FM Breakfast – KIIS 1065's *Kyle & Jackie O* - up 1.0 to 12.1%
- #2FM Station - WSFM – up 0.3 to 9.7%
- #2FM Breakfast – WSFM's *Jonesy & Amanda* – 10.0%

Melbourne

- #1FM Station - GOLD 104.3 – 9.6%
- #4FM Station - KIIS 101.1 - 7.5%

Adelaide

- #1 Station overall – Mix 102.3 – up 0.5 to 12.3%
- #1FM Breakfast – Mix 102.3's *Jodie & Soda* – 11.8%

MEDIA RELEASE



Brisbane

- #3 Station overall – 97.3FM – 10.4%
- #3FM Breakfast - 97.3FM's *Bianca, Terry & Bob* – 10%
- #1AM Station overall 4KQ – up 2.1 to 10.2%
- #1AM Commercial Breakfast – 4KQ's *Laurel, Gary & Mark* – up 1.1 to 8.9%

Perth

- #3FM Station overall - 96FM – 10.2%
- #3FM Breakfast – 8.9%

ARN's **National Content Director Duncan Campbell** says: "Overall, this is an incredible day for ARN as a national network, delivering back to back ratings dominance for the fourth survey and ending the year overall as the #1 Network.

"This is ARN's best ever year of survey results and validates our ongoing strategic approach to our station, shows and talent and positions the network for further success in 2018."

"Our results for our Sydney duopoly continue to be outstanding with KIIS 1065 producing yet another sensational #1FM result and *Kyle & Jackie O* reinforcing their breakfast dominance at #1FM finishing 2017 with one of their best results with a 12.1% share. WSFM again complemented ARN's success as Sydney's #2FM station including *Jonesy & Amanda* finishing 2017 with a 10.0% share as #2FM Breakfast show.

"We've rounded out a great year across the network with GOLD104.3 retaining its #1FM position in Melbourne and Adelaide's Mix 102.3 continued its excellent run for the year remaining #1 station overall and *Jodie & Soda* retaining their #1FM Breakfast position.

"97.3 in Brisbane has finished with a solid result across both station and Breakfast and Perth's 96FM has finished the year with a 10.2% share, providing a great platform the line up changes in 2018.

ARN's **CEO Rob Atkinson** said: "This survey celebrates not only our fourth consecutive survey win and our best ever survey result, but also ends the year for ARN with our best result across the year. This is a fantastic achievement and testament to the hard work and talent of the ARN teams across the country.

"Our renewed vision to create the future of audio entertainment and deliver energising brand experiences for our customers and listeners has delivered ARN #1 in Sydney, Melbourne and Adelaide, and delivered strength in Brisbane and Perth, providing the perfect platform for 2018.

"In addition to holding the #1 Network overall, ARN are also #1 for key target demographics - #1 for Grocery Buyers, #1 for Grocery Buyers 25-44, #1 for 40 – 54, #1 combined Breakfast share and the KIIS Network is #1 25-54.

MEDIA RELEASE



“The success of the on-air network complements the strength of focus for 2018 on our digital and social strategy, and the ongoing growth and engagement of iHeartRadio as it reaches over 1m registered users.”

ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network in 2018 consists of Sydney’s #1FM KIIS 1065 with #1FM Breakfast Show Kyle & Jackie O, KIIS 101.1 in Melbourne with Jase & PJ, Adelaide’s #1 Station Mix102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Terry & Bob and Perth’s 96FM. On National Drive in 2018 is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM101.7 with Jonesy & Amanda, Melbourne’s #1FM Station GOLD104.3, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1 million downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

Note to editors:

Source: GfK, Survey #8, 2017. Results released Tuesday December 19, 2017. Survey Period: Sun Oct 1 to Sat Dec 9.

** All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*

