

# MEDIA RELEASE



## ARN ANNOUNCES 2018 CHANGES AT WSFM

*Monday 8<sup>th</sup> January, 2018* – ARN today announces **Scott Muller** has been appointed **Content Director for Sydney's WSFM**, and **Mike Hammond** and **Steven Fitton** will join the WSFM team in 2018 as Morning and Afternoon announcers respectively.

Scott is a creative content and talent development specialist and brings with him a wealth of radio experience gained from working in Australia and overseas.

During his career, Scott led Nova FM to #1 in Sydney and delivered Capital Radio London its first significant growth in a decade. He has also overseen group programming at the UK's largest commercial network and played a leading role in launching digital radio in the UK.

As director of MBOS Consulting, Scott has attracted clients from Australia's major television and radio networks, and has coached talent, directors, producers, senior executives, comedians, writers, and musicians.



### **ARN National Content Director, Duncan**

**Campbell said:** "I'm excited to be welcoming Scott, Mike and Steve to WSFM. They bring a wealth of experience but also a fresh dynamic to the station, which is key to our strategy to re-energise ARN and position WSFM and the whole network for even greater success in 2018 and beyond. Scott has great plans to continue to grow on the success of WSFM and I know the whole team will join me in welcoming him."

**Of joining WSFM as Content Director, Scott Muller said:** "I am really looking forward to joining ARN and WSFM. Jonesy & Amanda are one of Sydney's favourite breakfast shows and along with Mike on Mornings, Steve on Afternoons, Jason on Drive, and the whole WSFM team I know it's going to be a huge and successful 2018 for the station."

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The new Mornings announcer **Mike Hammond** is an award-winning broadcaster with a career in radio and television spanning more than two decades.

Mike has hosted a number of award-winning radio shows in Sydney, Melbourne, Canberra, Newcastle and nationally syndicated shows including *The Rock 40 Countdown*. He is also known for his television work as host of *Good Morning Australia* for Network 10 and co-host of one of Australia's highest rating programs *Gladiators* on The Seven Network.

Afternoons announcer **Steve Fitton** brings with him more than two decades of on-air experience and has previously worked in radio roles in Brisbane, Sydney, Newcastle, Cairns and Perth.

**Jason Staveley** will continue his role as Music Director and Drive announcer on WSFM.

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## ABOUT ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 855,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.