

MEDIA RELEASE



IHEARTRADIO AUSTRALIA TEAMS UP WITH SURF LIFE SAVING NSW FOR NEW SURF LIFE SOUNDS STATION

Friday, January 19, 2018 - **iHeartRadio Australia** has teamed up with **Surf Life Saving NSW** to create an all new, customised station to promote water safety while celebrating Australian beach culture.

The **Surf Life Sounds** station features a mix of this **summer's hits and favourite beach tunes** that the whole family can enjoy. [Listen here](#)

The station name was chosen by members of Surf Life Saving NSW and is the perfect soundtrack for however you like to spend long sunny days and warm nights – even if you can't get to the waves.



Surf Life Sounds also includes **important water safety messages** and tips to keep your loved ones safe while having fun on the coast this summer from NSW surf lifesavers.

Geraint Davies COO of iHeartRadio Australia said: "Creating a radio station for such a committed and important community as Surf Life Saving NSW is a real honour for iHeartRadio. We believe that members will appreciate the ability to stay in touch with all the important club information and updates even if they have missed the latest newsletter. The fact that the members had a competition to name the station just shows how engaged and excited the surf lifesaving community are about their new station."

Surf Life Saving NSW CEO, Steven Pearce said: "We are very excited by the concept of having our own radio station, celebrating everything that is great about surf



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lifesaving and the beach and featuring great tunes everyone can enjoy this summer.

“We are looking forward to our first foray into digital radio, working with the iHeartRadio team to make Surf Life Sounds as much a part of our beach and surf culture as our Aussie surf lifesavers.”

You can stream the [Surf Life Sounds Station](#) and all of your favourite artists data free on iHeartRadio Australia on selected Optus mobile plans. Find out how [here](#).

To listen: www.iHeart.com

iHeartRadio - 20 million songs, 850,000 artists.

All your favourite music, all your favourite stations, all free.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 855,000 downloads. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

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