

MEDIA RELEASE



ARN APPOINTS SUE CARTER GOLD104.3 CONTENT DIRECTOR AND TONY ALDRIDGE CONTENT DIRECTOR MIX102.3 AND CRUISE 1323 ADELAIDE

Friday 16 March, 2018 – ARN today announce **Sue Carter** has been appointed to the role of **Content Director for Melbourne's GOLD104.3**.

Sue joined ARN in 2015 as **Content Director for Adelaide's Mix102.3 and Cruise 1323**. In that time Sue has played a significant role in keeping Mix102.3 Adelaide's favourite station and brings to the Melbourne team a wealth of experience and industry knowledge.

ARN also announce the appointment of **Tony Aldridge** as **Content Director** for both MIX102.3 and Cruise 1323 in Adelaide. Tony is originally from the UK where he has had a long career in radio. Most recently, he has worked with Nova in Sydney. Tony will start in Adelaide on **March 19**.

ARN National Content Director Duncan Campbell said: "Sue has been a valued member of the team in Adelaide and a key part of Mix102.3's ongoing success, so I know she will be an excellent addition to GOLD104.3's team in Melbourne ahead of the launch of Christian O'Connell's Breakfast Show on June 4.

"I am pleased to welcome Tony Aldridge to ARN, his depth of knowledge and experience in radio will be a great asset to the Adelaide team."

Sue added: "I'm excited to be taking on this new role at GOLD104.3 and look forward to being part of a team that delivers innovative and engaging content for Melbourne audiences."



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Sue has an extensive experience both overseas and in Australia having worked for international radio brands including UTV in Ireland as well as GWR, GGap and JACKfm in the UK. During her media career, Sue has held a range of key roles including Sponsorship and Promotions Manager, Content Director, Breakfast Producer and Presenter, News Editor, Creative Director and Executive Producer.

Sue will start in the role of GOLD104.3's Content Director on **April 9**.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

