

# MEDIA RELEASE



## ARN IS AUSTRALIA'S #1 NATIONAL NETWORK

**#1FM stations in Sydney, Melbourne, Brisbane and Adelaide**

**#1FM and #2FM Breakfast shows in Sydney**

**#1FM Breakfast show in Adelaide**



*Tuesday June 5<sup>th</sup> 2018* – Radio ratings for survey three have delivered the **#1 national network** to **Australian Radio Network**, holding the top spot in **four out of five cities** with **#1FM stations in Sydney, Melbourne, Brisbane and Adelaide**.

ARN also have the **#1FM and #2FM Breakfast shows in Sydney** with **KIIS 1065's Kyle & Jackie O** and **WSFM's Jonesy & Amanda**, and the **#1FM Breakfast show in Adelaide** with **Mix 102.3's Jodie & Soda**.

Details across the country:

### **Sydney**

- #1FM Station – WSFM up 1.3 to 9.7%.
- #2FM Station - KIIS 1065 on 8.8%.
- #1FM Breakfast – KIIS 1065's *Kyle & Jackie O* on 11.9% with more listeners than any other Breakfast show in Australia.
- #2FM Breakfast – WSFM's *Jonesy & Amanda* up 1.3 to 9.4%.
- #1FM Drive – KIIS 1065's *Will & Woody* on 9.9%.



## Melbourne

- GOLD 104.3 - for the first time in history, over 1 million listeners are tuning into GOLD 104.3 each week.
- #1FM Station - GOLD 104.3 – up 0.6 to 10.6%.
- #1FM across the work day - GOLD 104.3.
- KIIS 101.1 – on 5.5% with 32,000 new listeners tuning in each week.
- KIIS Breakfast – on 4.8% with 15,000 new listeners turning in each week.
- KIIS Drive's *Will & Woody* on 7.3%.

## Brisbane

- Equal #1 Station overall – 97.3FM – up 0.1 to 13%.
- #3 Breakfast overall - 97.3FM's *Bianca, Terry & Bob* – up 0.4 to 12.3% (*note there is only 0.3 separating the #1, #2 and #3 Breakfast shows*).
- #3 Drive overall – 97.3FM's *Will & Woody* - up 0.1 to 12.2%.
- #1AM overall 4KQ – up 0.9 to 9%.
- Equal #1AM Breakfast overall - 97.3FM's *Laurel, Gary & Mark* – on 8.8%.

## Adelaide

- #1 Station overall – Mix 102.3 – on 14.8%.
- #1FM – Mix 102.3's *Jodie & Soda* – on 14.3%.
- #2 Drive overall – Mix 102.3's *Will & Woody* – on 13.1%.

## Perth

- 96FM – up 0.5 to 8%.
- Breakfast - 96FM's *Paul & Lise* – up 1.2 to 7.1%.
- Drive – 96FM's *Will & Woody* – on 7.4%.

**ARN's National Content Director Duncan Campbell says:** "This is a fantastic survey for ARN – to have the #1 station in four out of five cities is a terrific achievement.

"In Sydney the unrivalled strength of our duopoly continues with the #1FM and #2FM Stations for WSFM and KIIS 1065, #1FM and #2FM Breakfast shows for *Kyle & Jackie O* and *Jonesy & Amanda* as well as the #1FM Drive show on KIIS 1065 for *Will & Woody*.

"*Kyle & Jackie O* continue their dominance in Sydney FM Breakfast with their cumulative audience figures making them easily the most listened to breakfast show in Australia, while WSFM has now had its best start to a ratings year ever.

"In Melbourne GOLD 104.3 takes out the #1FM station and we're very much looking forward to seeing how the station develops now that the extraordinary talent of Christian O'Connell has begun in Breakfast.

"On KIIS, we are incredibly happy with the consistently strong content diversity from *Jase & PJ* in Breakfast and remain confident that the current stability and rise in audience numbers will turn into share growth as we head into the upcoming survey periods.

"In Brisbane, we have had another excellent result with 97.3 the #1 station overall and while *Bianca, Terry & Bob* are #3 overall in Breakfast, there's only 0.3 separating the top three positions, so they're performing very well. Meanwhile Adelaide's Mix 102.3 is #1 overall for the 16th consecutive survey and Breakfast with *Jodie & Soda* are #1FM.

"We're pleased with the growth that Perth's 96FM is showing, across both station and Breakfast, and we expect that this will continue in the coming months.

"I congratulate and thank all our teams on their hard work to deliver content that our audiences love."

ARN's **CEO Rob Atkinson** said: "We're very happy with today's results which are reflective of the long-term strategy that we have in place to create the future of audio entertainment for our customers and listeners.

"With number one stations across four major markets, owning Sydney with the number one and two FM Breakfast shows and the top Drive show, plus being number one Breakfast in Adelaide, we're in an incredibly strong position that we can only grow on.

"The changes we made in Melbourne and Perth are beginning to show positive signs for growth and we're confident that the chemistry and content that these shows have will connect more and more with audiences."

### **About ARN**

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

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*Note to editors:*

*Source: GfK, Survey #3, 2018. Results released Tuesday June 5th, 2018. Survey Period: Sun Mar 11 to Sat Apr 14 & Sun Apr 22 to Sat May 26.*

*\* All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*