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## ARN AND FOXTEL TEAM UP FOR THE ULTIMATE BINGE WATCHING WEEKEND WORTH \$50,000

*Friday 22<sup>nd</sup> June, 2018* – ARN's KIIS National Network and Foxtel have teamed up to find the ultimate entertainment lovers and put them to the test this weekend for their chance to be crowned the **Foxtel 48-hour Big Binge Champions and win \$50,000.**

The challenge was put out to listeners by the **King of Binge Watching**, none other than **Kyle Sandilands**, and four winners have been selected to create a team and put their binge watching skills to the test over one intense weekend. At 10am today, June 22, teams will enter **Foxtel's '48-Hour Big Binge' House** and will be served up non-stop **movies, sports, lifestyle, comedy and drama from Foxtel's extensive offering.**

Teams will be watching shows including, Wentworth, Westworld, Love it Or List It, The Great Australian Bake Off, Selling Houses Australia, Dunkirk, Blade Runner 2049, Gifted, Baywatch, American Made, 2018 FIA Formula One World Championship France Qualifier, Wallabies June Internationals: Wallabies v Ireland.

But it won't be a weekend of kicking back and relaxing. Each team will need to work around the clock to absorb and retain as much information about the content as possible because they will have their knowledge put to the test and the winner of the **48 question quiz will take home \$50,000 to share with their teammates.**

During the weekend the KIIS team will be dropping into the house and sharing moments via social media including Facebook Live sessions with the Big Binge teams.

**ARN's Chief Commercial Officer, Emma-Jayne Owens**, said: "This is another great example of how ARN energises brands and creates impact and engagement for audiences. It's fantastic to partner with Foxtel to showcase the breadth of their offering through integration of talent across the KIIS Network and the activation of the 'Big Binge

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House' in collaboration with Mindshare and HT&E's portfolio of outdoor, radio and digital assets."

**Foxtel's Chief Marketing Officer, Andy Lark,** added: "We're thrilled to partner with ARN and show what dedicated bingeing is all about for the first Foxtel 48 hour Big Binge. Our incredible On Demand library is the perfect place to find the best selection of drama, comedy and movies to feast on where and when you want. After this weekend's marathon event, the contestants will only have one question to ask, 'what should I watch next?'"

For listeners looking to catch up on the hottest choice of the most bingeable blockbuster movies, new drama, complete seasons, lifestyle and live sport, sign up to Foxtel today and start watching.

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## About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Terry & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

## About Foxtel

Foxtel is one of Australia's most innovative and dynamic media companies and home to award winning local drama plus the widest choice in live sport, hit international TV and movies and a host of complete TV seasons. Foxtel believes in the importance of telling Australian stories, and its ongoing commitment to creating the best in Australian programming has garnered numerous industry awards for its Foxtel Original productions. Foxtel has helped put Australian talent on the world stage with highly acclaimed international exports and it proudly invests in the people who help tell those stories by employing thousands of Australians directly and indirectly across Australia's creative industry. It has also pioneered advancements in entertainment technology with the iQ3 set top box; the Foxtel app

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for mobile devices; streaming service, Foxtel Now and Foxtel broadband, home phone and entertainment bundles. Foxtel is owned by News Corporation (65%) and Telstra Corporation Limited ACN 051 775 556 (35%).

