

MEDIA RELEASE



ARN IS AUSTRALIA'S #1 NATIONAL NETWORK

#1FM & #2FM stations in Sydney

#1FM Stations in Melbourne and Adelaide

#1FM and #2FM Breakfast shows in Sydney

#1FM Breakfast and Drive shows in Adelaide



Tuesday July 10th 2018 – Radio ratings for survey #4 are in and it's a **fantastic result yet again for Australian Radio Network**, taking out **#1 Network overall**.

ARN hold both the **#1FM** and **#2FM stations in Sydney** and the **#1FM stations in Melbourne and Adelaide**.

ARN also have the **#1FM** and **#2FM Breakfast shows in Sydney** with KIIS 1065's **Kyle & Jackie O** and WSFM's **Jonesy & Amanda**, and the **#1FM Breakfast and Drive shows in Adelaide** with Mix 102.3's **Jodie & Soda** and **Will & Woody**.

Highlights across the country:

Sydney

- #1FM Station – WSFM up 1.0 to 10.7%
- Equal #2FM Station - KIIS 1065 on 8.4%
- #1FM Breakfast – KIIS 1065's *Kyle & Jackie O* on 11%
- #2FM Breakfast – WSFM's *Jonesy & Amanda* up 0.2 to 9.6%
- #2FM Drive – KIIS 1065's *Will & Woody* on 8.7%



Melbourne

- #1FM Station - GOLD104.3 – up 0.2 to 10.8%
- #2FM Breakfast - GOLD104.3's *Christian O'Connell* - up 0.7 to 8.7%
- #2FM Drive - GOLD104.3 up 0.4 to 10.1%
- KIIS 101.1 – on 5.1%
- KIIS 101.1 Breakfast Jase & PJ – up 0.1 to 4.9%
- KIIS 101.1's Drive's *Will & Woody* on 7%

Adelaide

- #1 Station overall – Mix 102.3 – up 0.6 to on 15.4%
- #1FM Breakfast – Mix 102.3's *Jodie & Soda* – on 13.9%
- #1 Drive overall – Mix 102.3's *Will & Woody* – up 1.5 to 14.6%

Brisbane

- #2FM Station – 97.3FM – on 11.9%
- #3 Breakfast overall - 97.3FM's *Bianca, Terry & Bob* – on 11.7%
- #3 Drive overall – 97.3FM's *Will & Woody* - on 11.8%
- #1AM overall 4KQ – up 0.9 to 9.9%
- #1AM commercial Breakfast - 97.3FM's *Laurel, Gary & Mark* – on 8.2%

Perth

- 96FM - up 0.6% to 8.6%
- Breakfast - 96FM's *Paul & Lise* up 0.9% to 8.0%
- Mornings - 96FM's *Mark Pascoe* up 0.7% to 10.0%
- Drive – *96FM's Will & Woody* – up 0.1 to 7.5%

ARN's National Content Director Duncan Campbell says: "This is another fantastic survey for ARN, reinforcing the strength of ARN's strategy across the network.

"In Sydney the unrivalled strength of our duopoly has delivered WSFM's best result ever as #1FM station on a 10.7% share while KIIS 1065 is #2FM. This is complemented by the #1FM and #2FM powerhouse Breakfast shows for *Kyle & Jackie O* and *Jonesy & Amanda* as well as the #2FM Drive show on KIIS 1065 for *Will & Woody*.

"*Kyle & Jackie O* continue their dominance in Sydney FM Breakfast maintaining their position as the most listened to Breakfast show in Australia, while WSFM continues its best start to a ratings year ever.

"In Melbourne GOLD 104.3 continued its reign as the #1FM station, with the launch of the *Christian O'Connell Breakfast Show* delivering an immediate lift in share as the #2FM Breakfast show. I want to congratulate the entire GOLD team for an outstanding first survey with the new show.

"On KIIS 101.1 in Melbourne, we remain committed to *Jase & PJ* in Breakfast who continue to produce market-leading content every morning. We are confident that the rise in audience share will translate into further growth for the rest of the year.

"In Brisbane, 97.3 is the #2 Station overall in a highly competitive market where the top 3 stations are separated by only 0.4% share. *Bianca, Terry & Bob* are #3 overall in Breakfast and we look forward to welcoming Mike Van Acker to the new breakfast line up.

"Adelaide's Mix 102.3 has continued its outstanding performance, again the #1 station overall for the 17th consecutive survey and #1FM Breakfast with *Jodie & Soda* and #1FM Drive with *Will & Woody*.

"Perth's 96FM has had a strong result with share increases across the Station, Breakfast, Mornings, and Drive, with *Paul & Lise* in Breakfast increasing their share by 0.9%.

"I congratulate and thank all our teams across ARN for their hard work to deliver content that our audiences love."

ARN's **CEO Rob Atkinson** said: "This is an excellent result for ARN today as we again consolidate our position as Australia's #1 national network.

"Owning both the #1 and #2FM Stations and Breakfast shows in Sydney demonstrates once more that our strength in this market is unrivalled.

"We're very pleased to see GOLD 104.3 take out #1FM Station in Melbourne again, and to see the gains in *Christian O'Connell's* new Breakfast show, after being on air for only one short survey.

"In Adelaide Mix 102.3 continues as the city's favourite station, growing in share yet again to be the #1 Station Overall, and with *Jodie & Soda* #1FM Breakfast and *Will & Woody* #1 overall in Drive.

"Over in Brisbane it's a hotly-contested market with only 1% between the top three Breakfast shows and we're looking forward to seeing how our new line up of *Bianca, Mick & Bob* connect with audiences next survey.

"And in Perth we've had a very good result with growth across the board and we're confident that the chemistry and content will continue to connect more and more with Perth."

“Overall, today’s impressive results are reflective of ARN’s implementation of a long-term strategy to create the future of audio entertainment for our customers and listeners.”

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney’s KIIS 1065 with Kyle & Jackie O, Melbourne’s KIIS 101.1 with Jase & PJ, Adelaide’s Mix102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Mike & Bob and Perth’s 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM101.7 with Jonesy & Amanda, Melbourne’s GOLD104.3 with Christian O’Connell, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

Note to editors:

Source: GfK, Survey #4, 2018. Results released Tuesday July 10th, 2018. Survey Period: Sun April 22 to Sat June 30.

** All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.*

