



MEDIA RELEASE



ARN AND CHEMIST WAREHOUSE REVOLUTIONISE IN-STORE RADIO WITH THE LAUNCH OF CHEMIST WAREHOUSE REMIX

Monday 3rd September, 2018 - **ARN and Chemist Warehouse** have today announced the launch of the all new **Chemist Warehouse REMIX** station featuring a combination of **national news, sport, weather and music's freshest hits**, with hosts Brendon 'Whippy' Dangar and Zoe Sheridan.

Chemist Warehouse REMIX is the first in-store and DAB+ combined radio station to offer national news, sport and weather to listeners, which will be updated hourly from 7am to 10am and 3pm to 6pm weekdays.

The DAB+ station will also include favourite songs and fresh hits every day. Like broadcast radio, the Breakfast Show, Workday and Drive Shows across weekdays will be hosted by experienced and established announcers, Whippy and Zoe Sheridan.

Chemist Warehouse REMIX is set to reach approximately 1.8 million customers every week across more than 400 Chemist Warehouse stores nationally and will also be heard on iHeartRadio and DAB+.

Chemist Warehouse's Chief Operating Officer Mario Tascone said: "This exciting collaboration marks an evolution in our in-store music offering for our Chemist Warehouse customers. With experienced and well-known announcers, a great mix of music and up-to-date weather, sport and news, Chemist Warehouse REMIX is a genuine, contemporary radio station that I know our customers will love."

ARN's Chief Commercial Officer, Emma-Jayne Owens, said: "This launch is a natural progression of the long-standing partnership between ARN and Chemist Warehouse. We're delighted to bring this first to market station for DAB+ and iHeartRadio to life and to deliver a modern and engaging in-store experience around Australia."

Chemist Warehouse REMIX is available now on iHeartRadio and DAB+, and can be heard in all Chemist Warehouse stores nation-wide from today.



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About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean. The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.
