



## IHEARTRADIO AUSTRALIA TEAMS UP WITH SURF LIFE SAVING NSW FOR SURF LIFE SOUNDS STATION



*Friday, December 7, 2018* - **iHeartRadio Australia has teamed up with Surf Life Saving NSW for another year of Surf Life Sounds**, providing the official soundtrack to a safe summer at the beach while celebrating Australian beach culture.

The **Surf Life Sounds** digital radio station features a mix of this **summer's hits**, bringing **ideal summer vibes** that friends and family can enjoy together. [Listen here](#)

The station name was chosen by members of Surf Life Saving NSW and is the perfect soundtrack for however you like to spend long sunny days and warm nights – even if you can't get to the waves.

In 2019, iHeartRadio will work closer than ever to support Surf Life Saving clubs and their members. Surf Life Sounds includes **important water safety messages and information on how to get involved with your local Surf Lifesaving Club** while having fun on the coast this summer – all from real-life NSW surf lifesavers.

**Geraint Davies COO of iHeartRadio Australia said:** "After the success of last summer, iHeartRadio have refreshed the station for SLS NSW – such a committed and important community. We're honoured for the opportunity to keep members in touch with important water safety, and important club information."

**Surf Life Saving Spokesperson, Liam Howitt said:** "We are excited to partner with iHeartRadio for another year as they provide the soundtrack to summer for our members and, most importantly, increase the reach of our beach safety messages."



# MEDIA RELEASE



You can stream the [Surf Life Sounds Station](#) and all of your favourite artists on iHeartRadio Australia.

**To listen: [www.iHeart.com](http://www.iHeart.com)  
iHeartRadio - 20 million songs, 850,000 artists.  
All your favourite music, all your favourite stations, all free.**

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## About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean. The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

## For further information, please contact:

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