



MEDIA RELEASE



ARN FINISHES 2018 CELEBRATING ITS BEST YEAR EVER

Sydney - #1FM & #2FM Breakfast, #2FM station

Adelaide - #1 Station, #1FM Breakfast, Mornings, Afternoons & Drive

Growth across every FM station and Breakfast show across the network



Tuesday December 18th 2018 – ARN has ended the 2018 radio ratings with its **best year ever**, experiencing growth across every FM station and Breakfast show across the network.

ARN's dominance continues in **Sydney**, holding the **#1FM and #2FM Breakfast** with **KIIS 1065's Kyle & Jackie O** and **WSFM's Jonesy & Amanda**, and #2FM station with KIIS 1065.

In **Melbourne**, **GOLD104.3** is **Melbourne's #2FM station** and the **Christian O'Connell Breakfast Show** has recorded a **share increase for the third consecutive survey**.

In **Adelaide**, ARN's **Mix 102.3** are celebrating their **21st consecutive win** as the **#1 Station**, and **Jodie & Soda's 11th consecutive win** as **#1FM Breakfast**.

This survey reinforces the strength of **ARN's strategy** delivering **year on year growth** across the network.

Highlights across the country:

Sydney

- #1FM Breakfast - KIIS 1065's *Kyle & Jackie O* on 10.5%
- #2FM Breakfast - WSFM's *Jonesy & Amanda* up 1.8% to 9.0%
- #2FM Station – KIIS 1065 up 0.2 to 8.8%
- #3FM Station - WSFM - up 0.5 to 8.7%



Melbourne

- #2FM Station - GOLD104.3 – up 0.2 to 9.7%
- #3FM Breakfast - GOLD104.3 Breakfast *Christian O’Connell* - up 0.5 to 8.4%
- KIIS 101.1 – up 0.5 to 6.1%
- KIIS 101.1 Breakfast *Jase & PJ* – up 0.2 to 5.7%
- KIIS 101.1 Drive *Will & Woody* up 0.5 to 6.2%

Adelaide

- #1 Station overall – Mix 102.3 – on 12.9%
- #1FM Breakfast – Mix 102.3’s *Jodie & Soda* – up 0.4 to 12.8%
- #1 Overall across Mornings and Afternoons - Mix 102.3
- #2 Overall Drive – Mix 102.3’s *Will & Woody* – on 12.1%
- #1AM Station - Cruise 1323 on 10.1%
- #3AM Breakfast - Cruise 1323’s *John Dean* on 7.2%
- #1AM across Mornings, Afternoons, and Drive - Cruise 1323

Brisbane

- #1AM overall 4KQ – on 8.5%
- #2AM commercial Breakfast - 4KQ’s *Laurel, Gary & Mark* – on 7.9%
- #1AM overall Afternoons and Drive - 4KQ
- 97.3FM – up 0.1 to 9.7%
- 97.3FM Breakfast *Bianca, Mike & Bob* – up 0.4 to 9.5%

Perth

- 96FM - up 1.0 to 8.6%
- 96FM Breakfast *Paul & Lise* - up 1.1 to 7.7%
- Drive – 96FM’s *Will & Woody* – up 0.3 to 7.2%

ARN’s National Content Director Duncan Campbell says: “Mid last year ARN made a bold decision to renew its network strategy and as we finish 2018, this has cemented our position across the network to deliver our best ratings year results ever.

“In Survey 8, we’ve seen strong results for Melbourne’s GOLD104.3’s *Christian O’Connell* recording his third consecutive uplift to 8.4% and KIIS 101.1 further increasing its share and audience, along with KIIS 101.1’s *Jase & PJ*.

“In Sydney our Breakfast dominance continues to be unrivalled with #1FM and #2FM shows for *Kyle & Jackie O* and *Jonesy & Amanda*, as well as the #2 and #3FM stations for KIIS 1065 and WSFM, with only 0.4% separating them from the top spot.

“We congratulate the team at Mix 102.3 as Adelaide’s favourite station and Breakfast show, as they take out a clean sweep for the year with #1 Station overall for the 21st consecutive survey and #1FM Breakfast with *Jodie & Soda* for the 11th consecutive survey.



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"We've also seen strong consecutive survey growth in Perth across Station, Breakfast with *Paul & Lise* and Drive with *Will & Woody* and, in Brisbane, 97.3FM's *Bianca, Mike & Bob* have experienced growth after recently welcoming Mike to the team. We also congratulate the whole team at 4KQ and *Laurel, Gary & Mark* as they continue to win across AM."

"It's an exciting time to be in radio, and the market in Australia overall is getting better, as are we. One of my favourite sayings is 'we haven't come this far, only to come this far', and that will be our focus as we move into the new year."

ARN's CEO Ciaran Davis says: "This is ARN's best survey results year ever and we will continue to invest across the network in 2019 to drive our performance across the KIIS and Pure Gold networks. Our dominance in Sydney and Adelaide and growth in Melbourne and across the network has firmly cemented our place as a leader in radio and the audio category."

"Radio continues to demonstrate its strength and ongoing appeal and engagement with audiences across all demographics. It continues to be the dominant segment in audio, and is complemented by ARN's further investment in iHeartRadio, embodying our commitment to create the future of audio entertainment and ensuring the breadth of audio content is available across multiple platforms."

"Our ongoing focus is leveraging our natural strengths in content creation and high-quality talent, to deliver engaged audiences and authentically connect them with our advertisers and clients."

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean. The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1.8 million downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company.

Note to editors:

Source: GfK, Survey #8 2018. Results released Tuesday December 18, 2018. Survey Period: Sun Sept 30 to Sat Dec 8.

* All figures derived from Mon-Sun 5.30am-12am Sydney, Melbourne, Adelaide and Brisbane unless otherwise stated. Breakfast 6am-9am, Mon-Fri. Drive 4pm-7pm, Mon-Fri.
