



MEDIA RELEASE



IHEARTRADIO'S MUSIC, AUDIO CONTENT AND LIVE RADIO NOW AVAILABLE ON TELSTRA TV

Wednesday 16 January, 2019 – iHeartRadio Australia and Telstra today announced the launch of the **iHeartRadio app on Telstra TV devices across Australia.**

The new partnership gives Telstra TV customers unlimited access to the free iHeartRadio service, featuring live radio stations from across Australia including ARN's KIIS and Gold Networks, ABC and SBS, Macquarie Media, Kinderling and the ACE Radio network. In addition, Telstra TV customers can listen to over 2 million podcast episodes or create their own custom music stations featuring their favourite artists and similar music chosen just for them.

Geraint Davies, COO of iHeartRadio Australia said: "Partnering with Telstra, Australia's leading Telecommunications Company is an exciting and significant milestone for iHeartRadio in Australia. It enables existing iHeartRadio users to continue using the service on a growing number of devices. Equally important, it gives iHeartRadio exposure to Telstra TV's substantial customer base, enabling new audiences to experience the full iHeartRadio service on their TVs. We can't wait to bring Telstra TV customers closer to the music and artists they love."

Rebecca Haagsma, Executive, Telstra Media, said: "We are constantly looking at new partnerships that will bring the best entertainment available globally to our Telstra TV customers. We know Australians love streaming music in the home, and the introduction of the iHeartRadio service to Telstra TV will make it easy for our customers to fill their lounge rooms with all their favourite digital music and live streaming radio stations from Australia and overseas, plus a huge range of popular podcasts."

And there is plenty for Telstra TV customers to look forward to with iHeartRadio as it kicks off its most exciting summer yet. Highlights include the streaming of live events on the app – bringing fans performances from some of the biggest music artists in the world such as Shawn Mendes, Cardi B, Calvin Harris, Camila Cabello, G-Eazy, Dua Lipa, Khalid and more.

To access iHeartRadio, Telstra customers can download the iHeartRadio app now on Telstra TV, or go to iheart.com.

iHeartRadio can also be accessed from all leading devices and platforms including Chromecast, AppleTV, iOS and Android and via phone, tablet or computer.



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To listen: www.iHeart.com
iHeartRadio - 20 million songs, 850,000 artists.
All your favourite music, all your favourite stations, all free.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1.8M downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, entertainment and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN is a HT&E company. For more information visit: www.arn.com.au

About Telstra TV

With Australia's first integrated live TV, catch-up and on-demand search function, Telstra TV is the only device in the country with the ability to search simultaneously for specific titles across live TV, streaming apps, BigPond Movies, and free-to-air catch-up TV. Telstra broadband connection required. The new Telstra TV requires a compatible TV with a HDMI port. A minimum internet speed of 3.5mbps is recommended. Antenna required to access free to air channels in your area. Subscription and data charges apply. Search not available across all apps. For more information visit: Telstra.com/TelstraTV

For further information, please contact:

The Comms Department

Shaheeda Chelat

P: 0423 450 345

E: shaheeda@thecommsdepartment.com.au