



# MEDIA RELEASE



## IHEARTRADIO NOW INTEGRATED WITH WAZE IN AUSTRALIA

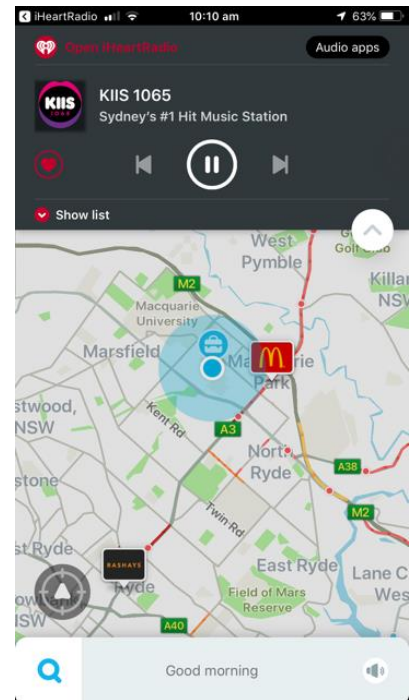
### PARTNERSHIP OFFERS TWO MILLION AUSSIE DRIVERS A SEAMLESS, PERSONALISED EXPERIENCE

*Wednesday 6 March, 2019* – Australia’s leading digital entertainment and audio streaming service, **iHeartRadio**, and the world’s most popular crowdsourced navigation app, **Waze**, today announced the integration of the iHeartRadio and Waze apps in Australia.

The exciting new partnership offers the **two million Australian drivers** currently using the Waze app a **seamless driving experience** - with access to iHeartRadio Australia’s free, all-in-one live radio, music streaming, podcast and entertainment service for the duration of their journey.

Via the Waze Audio Player, embedded in the Waze app, drivers can now enjoy a **playlist tailored to their personal interests** from iHeartRadio’s extensive offering - all while safely navigating the roads.

iHeartRadio’s unlimited free service offers live radio stations from across Australia including ARN’s KIIS and Pure Gold Networks, ABC and SBS, Macquarie Media, Kinderling and the ACE Radio network, plus all the top podcasts and the ability to create custom stations featuring favourite artists and music. Drivers can curate their own personalised listening experience utilising all this content, allowing for the best possible car journey.



**Geraint Davies, COO of iHeartRadio Australia said:** “The integration of the Waze and iHeartRadio apps is the perfect combination for commuters in Australia.

“Offering the ability to listen to your favourite Breakfast Show, Drive Show or podcast, while also taking the fastest route - thanks to the huge community of Waze users constantly updating local traffic conditions – makes this a great partnership.”



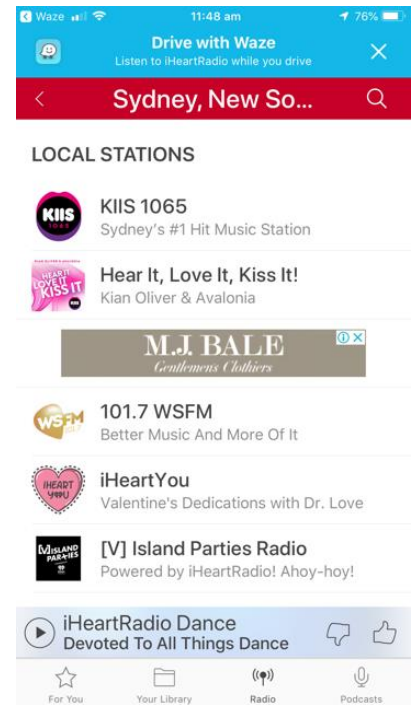
**Adam Fried, Head of Global Partnerships at Waze said:** “We’re thrilled to bring the integration of the iHeartRadio and Waze apps to drivers in Australia.

“Waze users nationwide can now enjoy an even more safe and seamless experience, listening to their favourite content from iHeartRadio while benefiting from Waze’s community of drivers sharing real-time information on the road ahead.”

iHeartRadio is available now on the Wave app. [Head to the App store to download today.](#)

### To use the Waze Audio Player:

- Open the Waze app on your device. (This can be downloaded for free from the App store).
- If you already have the iHeartRadio app installed, Waze will detect that automatically and present a music note icon on your map. If you don’t, download it for free from the App store.
- Tap the music note icon to select iHeartRadio and start enjoying your audio content directly from Waze.
- After connecting, control your audio content using the forward, backward and pause icons. You can also save content to your library by hitting the “plus” or “heart” icon.
- You can access more content from the audio app such as playlists, radio stations, and saved songs by selecting the “show list” button.
- For additional functionality, switch to the app by tapping its icon.



**To listen: [www.iHeart.com](http://www.iHeart.com)  
iHeartRadio - 20 million songs, 850,000 artists.  
All your favourite music, all your favourite stations, all free.**

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## About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to [www.arn.com.au](http://www.arn.com.au).

## About Waze

Waze is where people and technology meet to solve transportation challenges. It's a platform that empowers communities to contribute road data, edit Waze maps, and carpool to improve the way we move about the world. Thanks to Wazers everywhere, Waze is able to partner with municipalities and transit authorities to reduce traffic and congestion—leveraging current infrastructure while impacting city planning.

A world with better transportation doesn't have to be in the distant future. By harnessing the power of community to reverse negative trends in transportation, Waze can create a world where traffic is history.

## For further information, please contact:

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