



KIIS 1065'S KYLE & JACKIE O CELEBRATE THIRD YEAR OF MARDI GRAS PARTNERSHIP

Wednesday March 6th 2019 – KIIS 1065's Kyle & Jackie O celebrated in style from their Mardi Gras float as part of the **Sydney Gay and Lesbian Mardi Gras Parade** held on Saturday, March 2.

- Video of how the action unfolded [here](#).
- Photos of the parade [here](#).

Kyle & Jackie O were joined on the float by KIIS newsreader Brooklyn Ross, Kyle's girlfriend Imogen Anthony, and station favourite 'Cash Cock', while **KIIS National Drive show's Will & Woody** showed off their best dance moves with ARN and KIIS 1065 staff marching in the parade.

This year was **KIIS 1065's** third consecutive year as an **official media partner** of the **Sydney Gay and Lesbian Mardi Gras Festival**.



KIIS 1065's involvement was be bigger and better than ever, with a **huge line up of activations and integrations** rolled out across the two-week festival embracing this year's **'Fearless'** theme.

KIIS 1065 broadcasted live from the Mardi Gras parade on Saturday, with interviews and covering live action as it unfolded.



MEDIA RELEASE



About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.
