



MEDIA RELEASE



ARN ANNOUNCES NEW COMMERCIAL APPOINTMENTS

Thursday 21st March 2019 – ARN today announces **new appointments and internal promotions** as part of a restructure of its **National Commercial Leadership Team**.

ARN Melbourne Sales Director **Nick Flood** has been promoted to the role of **National Direct Sales Director**. Nick will continue to lead the Melbourne team as well as working closely with ARN's direct sales leaders in each market.

Anthony Bartram has been appointed to the newly created role of **National Trading Director**. Anthony joins ARN from Adshel and oOh! and brings more than 15 years of media sales experience to the role. He will be based in ARN's Sydney office, commencing in late April.

Lauren Joyce has been appointed to the role of **National Strategy Director**. Lauren is a Cannes Young Lion Gold Award winner and has previously held strategic and client partnership roles at Mamamia, Universal McCann and Ensemble. Based in ARN's Sydney office, Lauren will join the team in April.

Sam Harris has been appointed **Melbourne Agency Sales Director**. Sam has previously held roles in media agency and media sales at Starcom, Authentic and SBS. Sam will commence his role in May.

ARN's Chief Commercial Officer Pete Whitehead said: "These new appointments and promotion are part of ARN's ongoing commitment to invest in the very best talent and expertise across all facets of our business. The restructure of the National Commercial Leadership Team is a key part of ARN's commercial strategy to continue to drive growth across our audio and digital platforms in all markets."

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.



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ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.