



MEDIA RELEASE



ARN ANNOUNCES APPOINTMENT OF NATIONAL DIGITAL COMMERCIAL DIRECTOR

Friday 5th April 2019 – ARN today announces **Rich Howells** has been appointed as **National Digital Commercial Director** as part of a restructure of its **National Commercial Leadership Team**.

Rich will lead the further development of ARN's multi-platform commercial strategy across digital assets including all station sites, The Roar and iHeartRadio.

Rich brings more than 14 years' experience in digital marketing to the role, and joins ARN from Amobee where he was Group Operations Director APAC.

ARN's Chief Commercial Officer Pete Whitehead

said: "We welcome Rich to ARN as part of our recent restructure of the National Commercial Leadership Team. Rich's appointment is a key part of ARN's commercial strategy to continue to drive growth and leverage our digital assets nationally."



Rich will commence his role at ARN's Melbourne office on April 8.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.

arn.com.au @ausradionetwork

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