



ARN UNVEILS NEW 'KIIS EYE' RIDE AS PART OF SYDNEY ROYAL EASTER SHOW PARTNERSHIP

**KYLE & JACKIE O'S HAUNTED HOUSE AND NEW KIIS EYE RIDE
WSFM'S JONESY & AMANDA LAUGHING CLOWNS SIDESHOW
KIIS 1065, WSFM 101.7 AND THE EDGE 96.ONE TICKET GIVEAWAYS**

Monday 15th April 2019 – ARN has unveiled the new **KIIS Eye Ferris Wheel** as part of its partnership with The Sydney Royal Easter Show along with new **WSFM Jonesy & Amanda Laughing Clowns carnival game**, crowd favourite **Kyle & Jackie O's Haunted House** and show ticket giveaways on KIIS 1065, WSFM and The Edge 96.ONE.



KIIS 1065 has brought back show favourites bigger and better this year including **Kyle & Jackie O's Haunted house with more zombies, frights and blood curdling surprises than ever.**

Kyle & Jackie O's World Famous Showbag has a fun twist this year with punters getting the choice of either **Kyle's Aussie Bum Undies** or **Jackie's mini hair straightener**. The show bag is packed with Kyle and Jackie's favourite things including: KIIS 1065 branded trucker cap, mini Bluetooth speaker, drawstring bag, reusable coffee cup as well as H2coco Cocochoc coconut water and more.



This year **WSFM's Jonesy & Amanda** have taken sideshow fun to a new level with their own **Laughing Clown game** in the show's carnival area. Lucky WSFM listeners can also enjoy Jonesy & Amanda's Best Seats in the House – an exclusive section of the Skydeck where guest will receive VIP treatment.

The **WSFM 101.7 Jonesy & Amanda JAM Showbag** is back again this year, packed with Jonesy and Amanda's favourite things including: WSFM branded drink bottle, trucker cap, duffle bag, headphones, plenty of tasty treats and more.



ARN's Chief Marketing Officer Anthony Xydis said: "This year across both KIIS 1065 and WSFM we have our biggest roll out of activations across The Sydney Royal Easter Show.



MEDIA RELEASE



“The new KIIS Eye Ferris Wheel is perfect for showgoers of all ages and complements our range of activity across the show including, Kyle & Jackie O’s popular Haunted House and Jonesy & Amanda’s Laughing Clowns and VIP area.

“We are excited to again be giving listeners across KIIS 1065, WSFM and The Edge more chances to win tickets to enjoy one of Sydney’s biggest annual events as part of our partnership with The Sydney Royal Easter Show.”

Be listening to KIIS 1065, WSFM and The Edge 96.ONE across the day for your chance to win tickets to The Sydney Royal Easter Show.

The Sydney Royal Easter Show is running now until Tuesday, April 23.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney’s KIIS 1065 with Kyle & Jackie O, Melbourne’s KIIS 101.1 with Jase & PJ, Adelaide’s Mix102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Mike & Bob and Perth’s 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM101.7 with Jonesy & Amanda, Melbourne’s GOLD104.3 with Christian O’Connell, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN’s suite of digital assets are the online home to Australia’s leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN’s stations are best known for. And The Roar is Australia’s leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.