



MEDIA RELEASE



ARN LAUNCHES WSFM'S \$10 MILLION WIN WHAT YOU WANT

Wednesday May 1st 2019 – WSFM are giving **listeners the ultimate power** to win what they want - including a **shot at \$10 million**.

WSFM's **\$10 Million Win What You Want competition** will give one listener the choice to walk away with a \$101,700 cash prize, or take a shot to win either \$1 million or \$10 million.

Of the competition **WSFM Content Director Scott Muller** said: "The chance to choose your own prize is something we know WSFM listeners love - and with so many chances to win this is going to be one of the biggest competitions in WSFM history."



As well as the chance at \$10 million, there will also be plenty of chances for listeners to win prizes along the way.

To enter, listen for the winning songs on 101.7 WSFM from 7am to 7pm every day for the chance at \$10 million.

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

arn.com.au @ausradionetwork

FOR FURTHER INFORMATION PLEASE CONTACT

Bec Brown Ph: 0403 052 256

E: bec@thecommsdepartment.com.au





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ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.

