



# MEDIA RELEASE



## ARN ANNOUNCES IHEARTRADIO LICENSE EXTENSION, STRENGTHENING ITS UNRIVALLED AUDIO POSITION

### PARTNERSHIP EXTENDED TO 2036

*Thursday 2<sup>nd</sup> May 2019* – **ARN** today announces the **extension of its iHeartRadio license** in Australia, providing millions of listeners with access to the free, all-in-one digital audio entertainment platform **until 2036**.

Strategically positioning ARN in Australia **to uniquely deliver all forms of broadcast and on-demand audio content in one place**, this partnership will see ARN broaden its capability and innovation in areas such as **smart speaker integration for radio, podcasting development, data profiling and targeting**, as well as exclusive access to a **global platform development team**.

Following a successful launch in 2013, **iHeartRadio Australia** already has over **1.34 million registered users**, and offers **Australia's largest podcast library** with nearly **3 million episodes** available from **25,000 global podcasts**, local **live radio** from ARN, SBS, ABC, ACE and Macquarie Radio networks, international radio from the US and New Zealand, as well as **personalised artist radio** stations and **unlimited genre-based stations** tailored to audience or commercial preferences.

iHeartRadio Australia is integrated into over **65 devices** in Australia including **Google Home, Amazon Echo & Alexa, Telstra TV** and **Sonos**. Recent integrations including **Waze** and **Android TV** continue to enable iHeartRadio listeners to more easily access the audio content they want, wherever they are.

**HT&E CEO and Managing Director Ciaran Davis** said: "We're excited to be able to lead the evolution of Australia's digital audio landscape, working alongside our U.S. partner, iHeartMedia.

"As we move towards becoming a digital and data-enabled audio business, ARN is focussed on creating an unrivalled experience where audiences can access their broadcast and on-demand audio content in one place, and at any time.

"This extension not only strengthens our core brands, but will also see us focus our investment in resources and capability to deliver the most comprehensive audio solutions by extending our content and audience-generating strategies, and delivering rich data sets for all-inclusive, targeted solutions for our clients."

[arn.com.au](http://arn.com.au) @ausradionetwork

FOR FURTHER INFORMATION PLEASE CONTACT

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**Darren Davis, President of iHeartMedia Networks Group & iHeartRadio** said:

“iHeartMedia has watched ARN strengthen the iHeartRadio Australia brand and platform over the past six years. During this time, the service has experienced impressive growth in usage and engagement, which is no small feat in such a competitive market.

“We are delighted to continue our partnership with ARN, working together to bring Australian audiences more of the music and audio entertainment content they love on the devices they use most.”

**To listen: [www.iHeart.com](http://www.iHeart.com)  
iHeartRadio - 20 million songs, 850,000 artists.  
All your favourite music, all your favourite stations, all free.**

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## About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney’s KIIS 1065 with Kyle & Jackie O, Melbourne’s KIIS 101.1 with Jase & PJ, Adelaide’s Mix102.3 with Jodie & Soda, Brisbane’s 97.3FM with Bianca, Mike & Bob and Perth’s 96FM with Paul & Lise. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney’s WS FM101.7 with Jonesy & Amanda, Melbourne’s GOLD104.3 with Christian O’Connell, Brisbane’s 4KQ with Laurel, Gary & Mark and Adelaide’s Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world’s fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN’s suite of digital assets are the online home to Australia’s leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN’s stations are best known for. And The Roar is Australia’s leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to [www.arn.com.au](http://www.arn.com.au).