



MEDIA RELEASE



BOTICA'S BUNCH ARE BACK FOR BREAKFAST PERTH RADIO LEGENDS BACK ON AIR AT 96FM!

Monday 8th July, 2019 – Today, 96FM have moved to **reclaim its Perth heritage** with ***Botica's Bunch for Breakfast*** – hosted by arguably the best voice in the history of Perth radio, **Fred Botica**, and his long-term radio partner **Lisa Shaw**.

Fred and Lisa officially joined the 96FM breakfast slot with a **surprise show this morning**, delivering their passionate brand of **music, entertainment** and **compelling local content** that Perth listeners love.

Fred and Lisa have been on-air together since 1997, having earned their place as the most successful breakfast team in Perth radio history, together winning a record **100+ consecutive surveys** in Perth.

Fred began his Perth radio career in 1986 to work with 96FM and Channel 7 Perth as their voiceover artist, and as the voice of the 96FM Skyshow in its bicentennial year.

Fred went on to lead Mix 94.5's breakfast team to become Perth's highest rating Breakfast show with *Botica's Bunch*, which he co-hosted with Lisa Shaw from the late 90's. Showcasing his remarkable and colourful career, Fred also released a book this year covering his history in radio, *Sure Beats Working*.

Lisa also spent years at Mix 94.5, co-hosting the record-breaking *Botica's Bunch* alongside Fred. Lisa's *The Shaw Report* is renowned in Perth for her unbeatable knowledge of entertainment, music and celebrity news.



MEDIA RELEASE



Of the new show, **96FM's Managing Director Gary Roberts** said: "It's a massive coup for 96FM, to have *Botica's Bunch* back for Breakfast in Perth. *Botica's Bunch for Breakfast* is a true

reflection of the heritage of the 96FM brand and will be complemented by a change in positioning for the station to 'Real Music'."

Fred Botica said: "How could I say no to the opportunity to return on 96FM with my partner-in-crime, Lisa! Listeners can look forward to the chemistry we have developed in the two decades we've worked together on-air, and some interesting new ideas and angles we have in store. Bring on *Botica's Bunch for Breakfast!*"

Lisa Shaw said: "I'm so excited to be teaming up again with Fred for 96FM's *Botica's Bunch for Breakfast*. As probably the biggest entertainment lover in Perth, I can't wait to get back into that Breakfast hot seat and share everything that's entertaining and important to our listeners."

Botica's Bunch for Breakfast, 5.30-9am weekdays on 96FM

About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1,541,000 downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to www.arn.com.au.



MEDIA RELEASE

