



# MEDIA RELEASE



COMMUNITY  
BROADCASTING  
ASSOCIATION OF  
AUSTRALIA

## COMMUNITY BROADCASTING ASSOCIATION OF AUSTRALIA MEMBERS JOIN IHEARTRADIO AUSTRALIA

**With over 310 members this new partnership further connects communities with their favourite radio stations**

*Thursday 11th July, 2019* - Australia's leading digital audio streaming and entertainment service, **iHeartRadio**, and the **Community Broadcasting Association of Australia (CBAA)** today announced that they have signed a new agreement to allow community radio stations to join the iHeartRadio Australia service.

The exciting new partnership offers iHeartRadio Australia audiences' access to some of the country's most loved community radio stations. The initial community stations launching include PBS 106.7FM, 3KND, FBI Radio, Fine Music 102.5 and 96five. With many more to follow over the coming months.

**Geraint Davies, COO of iHeartRadio Australia said:** "iHeartRadio Australia has always set out to be an agnostic audio service and the addition of the thriving Australian Community Broadcasting sector is further testament to that objective."

"Enabling these community stations to stay connected to their listeners even when they are away from their radio or out of the broadcaster area will only strength the bond these stations have with their dedicated communities."

**Jon Bisset, CEO of the Community Broadcasting Association of Australia applaud the partnership between iHeartRadio and CBAA saying:** "we are committed to helping community radio stations connect with and grow their audiences. iHeartRadio offers listeners the opportunity to choose genres and personalise their listening experience to stay connected with their community."

**iHeartRadio Australia's Content Director Brett "Nozz" Nossiter said:** "I am very excited to have the opportunity to work with these passionate community broadcasters right across Australia. Adding these new live radio stations to our platform really extends and broadens the diversity of the content options available for the iHeartRadio Australia audience."

iHeartRadio's unlimited free service offers live radio stations from across Australia including ARN's KIIS and Pure Gold Networks, ABC and SBS, Macquarie Media, Kinderling and the ACE Radio network, plus all the top podcasts locally and from around the world as well as giving users the ability to create custom stations featuring favourite artists and music.

[arn.com.au](http://arn.com.au) @ausradionetwork

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To listen go to: [www.iHeart.com](http://www.iHeart.com)

**iHeartRadio - All your favourite music, all your favourite stations, all your favourite podcasts all free.**

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## Community Broadcasting Stations now broadcasting on iHeartRadio

3KND  
3MBS Fine Music  
Melbourne  
4EB  
4ZZZ  
96five

FBi Radio  
Fine Music 102.5  
Fresh 92.7 Adelaide  
Hope 103.2  
Inspire Digital  
PBS 106.7FM

Radio 4CRB-FM  
Radio 4RPH  
Radio Adelaide  
Tamworth's 88.9FM

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### About ARN

ARN is one of the leading broadcasters in the country with ownership or investments in 12 radio stations nationwide. Its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over four million listeners across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Bianca, Mike & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's WS FM101.7 with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

ARN also launched iHeartRadio, the world's fastest growing digital service, to the Australian market in 2013 and the platform has had over 1.9M downloads of the app. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Fairfax, as well as stations from New Zealand and the USA.

ARN's suite of digital assets are the online home to Australia's leading radio stations including KIIS1065 and WSFM, providing highly engaged entertainment content and news, mirroring what ARN's stations are best known for. And The Roar is Australia's leading sports opinion website, sparking engaged and informed discussions around sport among a loyal community on site and social.

ARN is a HT&E company. For more details, head to [www.arn.com.au](http://www.arn.com.au).

### About CBAA

As an internationally recognised, member-based, not-for-profit organisation the Community Broadcasting Association of Australia (CBAA) champions community broadcasting by building stations' capability and by creating a healthy environment for the sector to thrive.

Community broadcasting is a vital part of the Australian media landscape. The 450+ radio services broadcasting across Australia play an important role in providing a voice for communities that aren't adequately serviced by other broadcasting sectors. These include:



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- Indigenous Australians
- Religious communities
- Youth and seniors' communities
- Ethnic communities
- Print disabled communities
- Educational services
- Music, arts and cultural services

These community broadcasting services:

- Provide a diverse range of viewpoints that enrich the social and cultural fabric of Australian society and contribute to public interest outcomes
- Promote the identities of local communities and contribute to social inclusion
- Provide opportunities for participation in free-to-air public broadcasting and content production
- Contribute to media diversity
- Generate a high level of local content
- Provide a unique range of services and programs

For more information about CBAA's projects and partners go to [www.cbaa.org.au](http://www.cbaa.org.au).

**For further information, please contact:**

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