



MIX 102.3'S JODIE & SODA BREAKFAST SHOW WELCOMES GUEST CO-HOST ERIN PHILLIPS

Saturday, 21st December, 2019 – Mix 102.3 Adelaide's Jodie & Soda Breakfast Show will start the new year with **Mark 'Soda' Soderstrom** joined on air with special guest presenter **Erin Phillips**. Erin is a two-time Premiership captain for the AFLW Adelaide Crows and Australian sporting superstar.

Jodie & Soda's Jodie Oddy is currently on maternity leave and will return to Adelaide's #1 Breakfast Show in April.

Of today's announcement, **Mark 'Soda' Soderstrom** said: "I am super excited to welcome Erin along for what will be a great ride. She is a mum, an Olympian, a world champion, a bona fide footy star and a proud South Aussie and I know our friends of the show will love getting to know her even more. Erin has a great knack of succeeding at everything she puts her mind to and I

have no doubt radio will be the same. Erin's dedication, commitment and work ethic are inspiring and I hope some of it will rub off on me. As a world-class athlete she has got a powerful pair of shoulders, which she'll need to carry me."

Of joining the Jodie & Soda Breakfast show **Erin Phillips** said: "I'm incredibly excited to hit the breakfast airwaves and join Soda and the Mix 102.3 Team! I've really enjoyed working in radio and this is an area I'd love to work post footy. Working alongside Soda and learning from him is going to be a massive opportunity as he is one of the greats at his profession. Most of all I'm looking forward to having lots of fun with Soda and our listeners."

Erin has forged a remarkable professional career in both basketball and football. She is currently co-captain of the Adelaide Crows AFLW team and has taken the side to



premierships in 2017 and 2019. During the same two seasons she has been crowned the AFLW's Best and Fairest, won Adelaide's club best and fairest awards, been best on ground in both grand finals and earned selection in the All-Australian side, including as captain in 2019. Erin injured her knee during the 2019 grand final and the 53,000 strong crowd was silent as she was taken from the ground and subsequently underwent her second knee reconstruction. The football world is waiting to find out if Erin will make her return in round one against the Brisbane Lions on February 8, 2020. She has had further minor knee surgery this week to assist her rehabilitation.

Erin is from a famous South Australian football family. Her father, Greg Phillips played 447 games with Port Adelaide, Collingwood and South Australia and collected eight SANFL premierships in his time at Port. Her brother-in-law Shaun Burgoyne (married to Erin's sister Amy) has played in four AFL premierships for Port Adelaide and Hawthorn and is closing in on 400 AFL games.

Erin is an Olympic Silver Medallist in basketball from the 2008 Beijing Games and in 2006 won Australia's only ever gold Medal at the basketball world championships. She has also won twin WNBA titles and is an Assistant Coach with the Dallas Wings WNBA team.

Erin will join the Jodie & Soda Breakfast show co-hosting with Soda from Monday, January 20, until Friday, April 2.

Alexis Kuchel will be joining Mix 102.3 as Executive Producer for the Jodie & Soda Breakfast Show in the new year. Alexis brings with her a great deal of radio content knowledge and experience having worked on-air, as content director and she has helped re-launch stations in both Adelaide and Sydney.

About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.



MEDIA RELEASE

iHeartRadio, the world's fastest growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.1 million downloads of the app and over 1.5 million registered users. iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA. iHeartRadio also provides Australian's with access to over 280,000 podcasts.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.

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