

TOP AUSSIE PODCASTS JOIN ARN'S IHEARTPODCAST NETWORK AUSTRALIA AS NEW DATA SHOWS BIGGEST AUDIENCE GROWTH

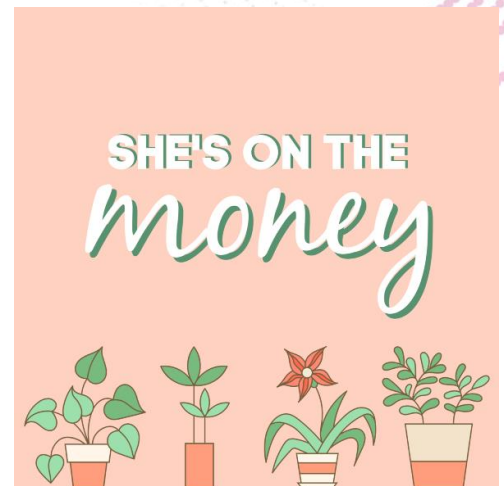


Monday, 10 Aug 2020 – ARN's iHeartPodcast Network Australia has partnered with top Aussie podcasts ***She's on the Money***, ***Somehow Related*** and ***The Imperfects***. The new titles further boost Australia's number one podcast publisher across a range of popular genres including **finance, comedy, and health & wellness**.

ARN's Head of Commercial Audio & Podcasts Corey Layton said, "I am excited to partner with these shows as part of our ongoing commitment to supporting great Australian podcasts. ***She's on the Money***, ***Somehow Related*** and ***The Imperfects*** provide compelling local content for our audiences, as we continue to diversify our offering, giving brands access to the best local and global shows."

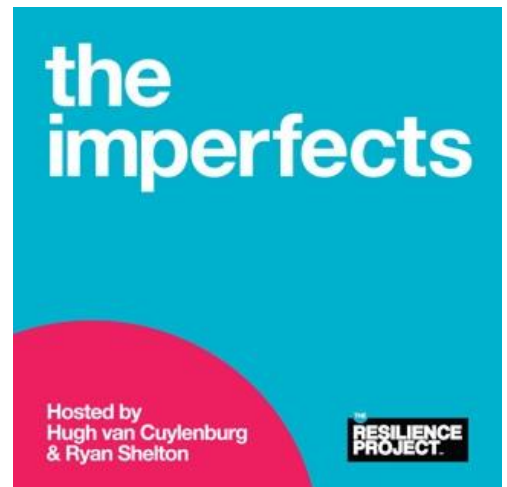
She's on the Money features award-winning Millennial money expert Victoria Devine who shares easy to understand and fool proof tips for financial freedom. Whether you are trying to pay down debt, want to start investing, save for your first home or buy that third investment property, *She's on the Money* has the tools and resources you need to make your dreams a reality.

On joining the iHeartPodcast Network *She's on the Money* host **Victoria Devine** said, "I am passionate about empowering women to make smart money decisions by giving them the tools and confidence they need to change their financial situation. I am excited to be joining the iHeartPodcast Network to share my knowledge and easy to follow tips with a growing audience."



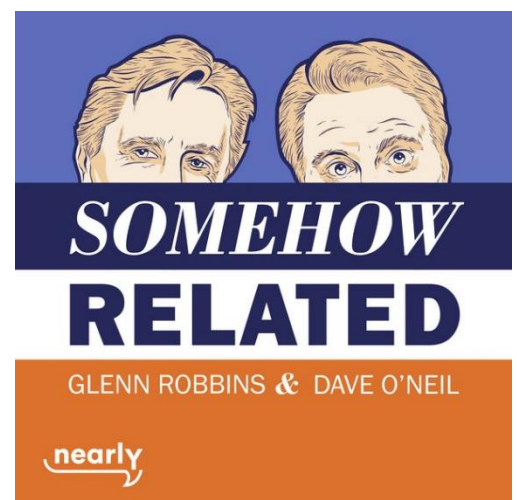
The Imperfects is all about exploring and celebrating perfectly imperfect lives. Hosts **Hugh van Cuylenburg**, founder of The Resilience Project, and comedian **Ryan Shelton** chat to a variety of interesting and successful people who share their own struggles and imperfections. **Series two launches on August 17.**

Host **Hugh van Cuylenburg** said, "We know that comparing our lives to others can be harmful to our mental health, but when we share our experience of struggles it's really empowering. We are so grateful to have guests who are willing to be vulnerable and share their personal stories to help others understand that everyone, regardless of their success, has things they are battling with."



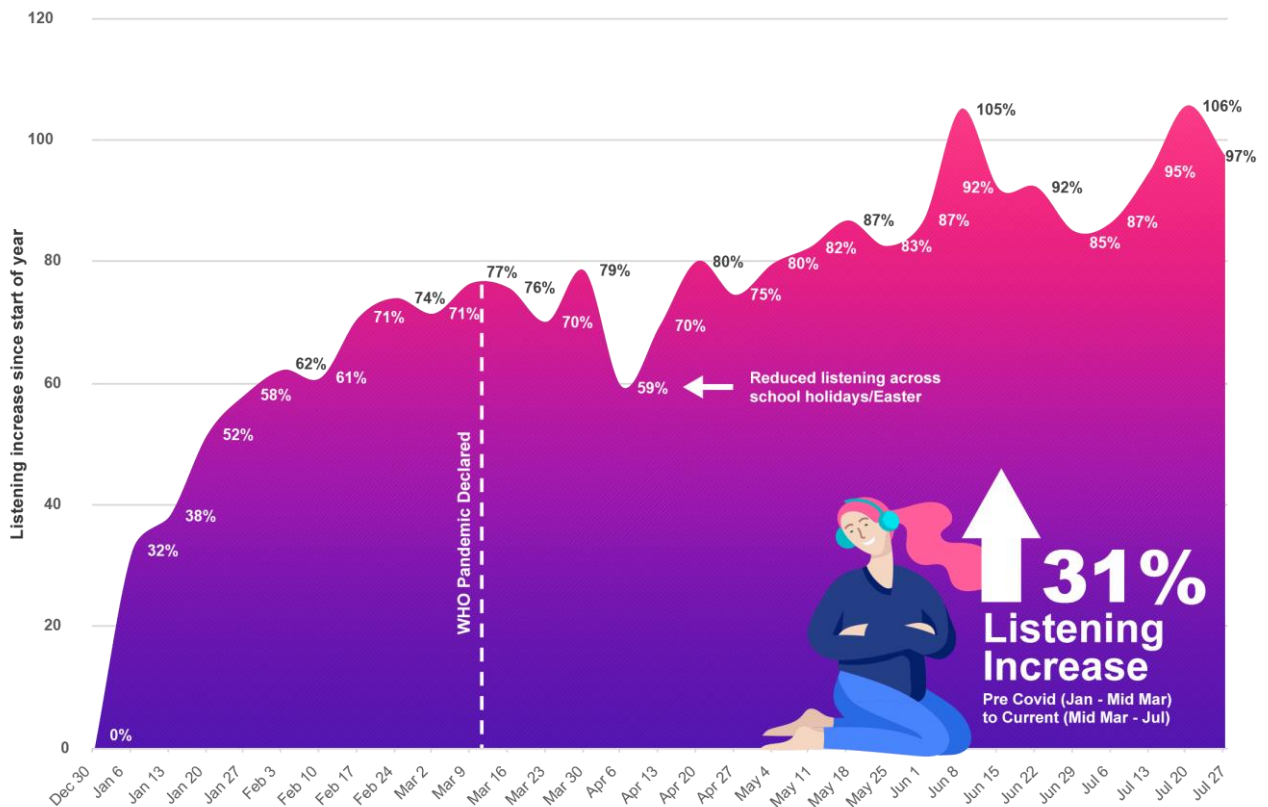
Nearly Media's ***Somehow Related with Dave O'Neil and Glenn Robbins*** gives insight into the minds of two of Australia's great comedians. In each episode, Dave and Glenn are given two seemingly random topics and together work out how these two things are somehow related. What's the connection between Napoleon and kangaroos? JFK and corsets? Listen in to find out how they are *Somehow Related*.

Host **Dave O'Neil** said, "Every episode is a fun, sometimes odd, but always interesting journey between two random topics and if we can bring some light to people's day that's a bonus."



“We love the freedom of this podcast and we’ve shared so many stories with our audience and it’s great to join the iHeartPodcast Network to share our meandering conversations with new audiences” added **Glenn Robbins**.

Today’s announcement comes as **ARN releases new podcast listener data for July** with leading podcast technology provider Megaphone. The data captured from over 800 thousand Australian devices, shows **listening on the iHeartPodcast Network is up 31%** since before the pandemic (Jan-mid-March v mid-March to July).



Listening across Business and Finance and Health categories also experienced strong growth in July, up 48% and 10% respectively.



ARN's Head of Commercial Audio & Podcasts Corey Layton continued, "July has been another excellent month of growth for the iHeartPodcast Network as more Australians are listening to podcasts that provide practical advice around finance and health. We've seen a consistency to comedy consumption too, demonstrating that Australians are still seeking escapism during these times."

About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands

KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.6 million registered users.

ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.