

ARN APPOINTS RICHIE WRIGHT AS ADELAIDE CONTENT DIRECTOR

Friday, October 16th, 2020 – ARN today announces **Richie Wright** has been appointed to the position of **Content Director in Adelaide**.

Richie will begin his new role from Monday, October 19 and will be based in Adelaide working across both Mix102.3 and CRUISE1323.

Since joining ARN in 2016, Richie has been based in Sydney in the role of Assistant Content Director for KIIS 1065. During this time he has also worked as a producer on KIIS 1065's *Kyle & Jackie O Show*, KIIS Network's national night show and hosted *The Voice* radio show which aired across the KIIS national network.

Of the internal appointment **ARN's National Content Director Duncan Campbell** said, "It's always a rewarding feeling to be able to promote from within the company, and Richie has the experience and skills to take on the role of Content Director in Adelaide. I am looking forward to seeing him lead the team to even greater ratings success."

Of his new role, **Adelaide Content Director Richie Wright** said, "I'm really excited to join the team in Adelaide and bring my love of radio to a new market. Mix is a strong brand, has a heritage breakfast show and a team full of great people. I can't wait to help it sparkle even brighter and further grow its market dominance."

Richie has worked in radio for more than 10 years and held a number of roles at stations in Perth, the Sunshine Coast, Sydney and Hobart including Assistant Content Director, Announcer, Music Director and Executive Producer.

Richie's appointment follows the resignation of Adelaide Content Director Barry Keohane last week.





About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3 with Jodie & Soda, Brisbane's 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.

The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.6 million registered users.

ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to www.arn.com.au.

