

## PHIL O'NEIL JOINS WSFM TO HOST MORNINGS

Friday, November 20<sup>th</sup> 2020 – ARN today announces **Phil O'Neil** (aka Ugly Phil) will join **WSFM** as the host of mornings.

Phil will be heard on **WSFM every weekday from 9am – 1pm from Monday, November 23**. He will join Jonesy & Amanda, Jason Staveley, and Steve Fitton in **WSFM's all-star lineup for 2021**.

Of the appointment, **WSFM Content Director Mike Byrne** said, "When Phil 'Philled in' on WSFM recently, the feedback from listeners was incredibly positive. I knew he would make an excellent addition to WSFM's stellar line up and I am so pleased that he decided to join us."



When asked for comment **Phil O'Neil** mumbled something incomprehensible, until we asked him to remove his mask, then he said, "After Joe Biden's recent success, this could be the second greatest comeback I've ever witnessed. I can't believe how lucky I am and now I can stop hassling Duncan and Mike for a gig!"

Phil is a radio legend, perhaps best known for his hugely popular nationally syndicated *Hot30 Countdown* show but he has also hosted drive, *The Rubber Room* night show, talk shows on 2UE in Sydney and LBC in London, as well as working in the UK on Kerrang Radio in Birmingham and Kiss 100, XFM and Planet Rock in London.

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### About ARN

ARN is one of Australia's leading Broadcast and On-demand audio companies, 'Defining Audio', with ownership or investments in 12 radio stations nationwide in addition to digital entertainment platform, iHeartRadio. ARN's vision is to deliver the most complete audio offering for audiences and advertisers, and its network brands

KIIS and Pure Gold, along with iHeartRadio and The Edge, entertain and influence over five million listeners each week across Australia.

Its KIIS network consists of Sydney's KIIS 1065 with Kyle & Jackie O, Melbourne's KIIS 101.1 with Jase & PJ, Adelaide's Mix102.3, Brisbane's 97.3FM with Robin, Terry & Bob and Perth's 96FM with Botica's Bunch for Breakfast. The National Drive Show across all stations is Will & Woody.

Its Pure Gold network consists of Sydney's 101.7 WSFM with Jonesy & Amanda, Melbourne's GOLD104.3 with Christian O'Connell, Brisbane's 4KQ with Laurel, Gary & Mark and Adelaide's Cruise 1323 with John Dean.



The Edge is available on FM as The Edge 96.ONE in Sydney and nationally via iHeartRadio and DAB+. The Edge Breakfast hosts are Mike E & Emma.

iHeartRadio, the world's fastest-growing digital service, was launched by ARN to the Australian market in 2013 and since then, the platform has had over 2.2 million downloads of the app and over 1.6 million registered users.

ARN's iHeartRadio is a free, all-in-one radio, music streaming, podcast and live events platform. In addition to being able to access their favourite music from around the globe, audiences can access their favourite stations in Australia from ARN, the ABC, SBS and Macquarie Media, as well as stations from New Zealand and the USA.

In 2020 ARN launched iHeartPodcasts Australia, providing advertisers with access to significant scale across local, global and catchup podcasts. The network quickly became Australia's number #1 podcast publisher alongside holding the #1 podcast in Australia.

ARN's suite of digital and social assets are the online home to Australia's leading radio stations, providing highly engaged entertainment content and news, complementing the on-air experience ARN's stations are best known for.

ARN is a HT&E company. For more details, head to [www.arn.com.au](http://www.arn.com.au).

